

[International Financial City OSAKA Promotion Committee: Sharing Initiatives (Part 3)]

Introducing Commissioner : SMBC Nikko Securities Inc.

Social Learning Site for Elementary School Students "Let's Learn at Home!"

SMBC Nikko Securities Inc. has launched "Let's Learn at Home," a social learning website for upper elementary school students and their families to learn about financial systems and society at home.

"Nikko 'Family Exciting Experience Day'" a social learning programmed that has been held every summer holiday since 2006. ※1 In consideration of the prevention of the spread of the new coronavirus, we have decided to stop holding in-store events and have prepared content that can be enjoyed at home.

The website includes videos and quizzes to learn about finance and the economy, as well as a video created by the Japan Blind Football Association※2, which we sponsor, and Paralympic art created by artists with disabilities, The site aims to deepen understanding not only of money, but also of social issues and diversity.

※1 Since 2006, a cumulative total of around 20,600 people have participated.

※2 'Blind football' is football played by players with visual disabilities.

1. Simple Economics and Finance

This course provides easy-to-understand illustrations and narration to explain things you may have heard of such as money, economics, finance and securities, but may not understand because they seem so difficult.

2. Quiz on money

This quiz is designed to help you learn about money, the economy and the SDGs in an easy-to-understand way allowing you to acquire economic knowledge while having fun and playing.

3. Blind football experience video

The Non-Profit Organisation Japan Blind Football Association presents a video introducing blind football, the players from the Japan Blind Football Association, and through fun and simple training exercises using their bodies, you can learn about the appeal of blind football and the sensations and lives of blind people.

4. Paralympic art.

'Paralympic Art' is art created by an artist with a physical disability. The artist KOTO said: 'There are many different people in society and communities are all connected. Each person has his or her own role to play, and money is created through the connection of things.' The site features a picture that illustrates this point.

The company supports the Organisation for the Promotion of Independence of Persons with Disabilities, which provides paralympic art.

URL: <https://www.smbcnikko.co.jp/csr/education/home/index.html>

Through our financial and economic education activities, we will contribute to achieving the SDG target of 'quality education for all'.

