

International Financial City OSAKA Promotion Committee, Sharing Initiatives (Vol. 4)

Introducing Commissioner : Osaka Exchange Co.

Osaka Exchange provides financial and economic education as the western base of the Japan Exchange Group. The eastern base has the Tokyo Stock Exchange as its location. Financial literacy and education activities on equities and derivatives are generally conducted at these two centres. The East and West sites are the main locations for financial literacy education activities for both cash and derivatives.

Despite this position, Osaka is characterised by the history of the Dojima Rice Market, widely known as the origin of Japanese exchanges and the pioneer of organised futures exchanges in the world, as well as the current Japan-U.S. Futures Exchange. The Osaka Exchange is the centre of listed derivatives in Japan today. In addition to educational activities related to equities, we are also working to disseminate information on "Osaka in derivatives" both domestically and internationally as a key objective.

OSE Gallery (Osaka Exchange, 5F)



Currently, both group tours and single tours are restricted. However, online tours have been available since June.

The JPX was renovated in February 2015, and the number of domestic and international visitors to the JPX has increased. The facility was built with Japanese-English notation as a rule, in view of the launch of JPX and the increasing number of domestic and international visitors. The history of the Osaka Stock Exchange, which coincided with the spread of joint-stock companies in Japan from the Meiji era onwards is introduced here. Since the launch of the Comprehensive Exchange in July 2020, commodities such as gold, silver, rubber and oil are now also part of the exhibition. With the addition of commodities, we believe that the facility has become a place where visitors can learn about a wider range of exchange functions. Currently, online tours are the main way for visitors to learn due to the Corona virus disaster due to restrictions on actual tours. However, when it reopens, we hope that visitors will again be able to learn about finance and the economy through actual tours.

OSE Gallery introductory video.

https://www.youtube.com/watch?v=TufiG_lkU0o

*English subtitled version available

'A grain of light' installation.



Nakanoshima, on the long road between the northern end of the Oe Bridge and the northern end of the Watanabe Bridge trading was taking place. The location of the office is approximately at the northern end of the Garden Bridge.

In October 2018, on the anniversary of 30 years of stock index futures in Japan, a new monument was installed at the site of the Dojima Rice Market with the cooperation of all concerned. We have installed a new monument, 'A Grain of Light', at the former site of the Dojima Rice Market and in order to make it known to as many people as possible, a dedicated website (in 13 languages) has been set up.

<https://www.jpx.co.jp/dojima/>

*When installing the new monument, we referred to the 'Osaka Chamber of Commerce and Industry: Proposals for making use of monuments for tourism'. The location of the new monument was made possible with the cooperation of the City of Osaka and other organisations.

Most recently, a YouTube video was created to learn about the Dojima rice market, and innovations such as the creation of building rice (now called stock indices) representing the rice stamps issued by each clan, and introduces innovations such as the fact that futures were traded on these stamps.

The video is not just history but also has relevance today and is something that is valued overseas and is discussed in classes on derivatives. This is the reason why it is included in derivatives courses.

1 Dojima Rice Market Prologue <https://www.youtube.com/watch?v=OOOnAE5Hazk>

2 Dojima Rice Market Born in Osaka <https://www.youtube.com/watch?v=B23BrQtmKIs>

3 Dojima Rice Market How the market works https://www.youtube.com/watch?v=rKXN_df03VE

4 Dojima Rice Market An innovation called ledger rice <https://www.youtube.com/watch?v=YzcRPhXEtHo>

5 Flag-waving communication (in preparation), 6 How to deal with investment in the Edo period (in preparation).

*English subtitled version available.

Now, at the beginning of this article, I introduced Osaka Exchange as the western base of the JPX. I would also like to introduce some examples of non-financial education. One example is the dissemination of information through the Osaka Securities Press Club in Kitahama.

There are more than 600 listed companies in the Kansai region, and in addition to disseminating information via the internet, listed companies also meet directly with newspapers, broadcasters and other media with the main focus on trends in business performance.

The main information disseminated is the financial results, including the main financial statements, the interim (2Q) financial statements and in some companies the quarterly financial statements. It is also used for when there are important events in the business or when a new president is appointed.

Provides a forum for the efficient dissemination of information by listed companies



Presentation of listed companies' financial results (5F), depending on the number of journalists expected, the space on 4F and 5F is used.

The Osaka Securities Press Club, located on the fourth floor of the stock exchange, hosted a total of more than 800 press conferences per year before the Corona virus disaster and the club currently hosts a total of 300 press conferences a year, with some restrictions. In the past, during periods when financial results were being announced, there were noisy scenes in the press room with people involved, so you may be familiar with the club.

The Exchange is happy to lend space (free of charge) and arrange times for this dissemination. Recently we have created a contact tool for journalists within the Corona virus disaster (a mailing list for journalists), and are constantly looking for ways to provide more efficient support in accordance with the actual situation.

The Corona virus disaster has continued for a long time, and both the Osaka Securities Press Club and the online press conference serve as important instruments for information dissemination. The diversification of means of communication is likely to continue and we will continue to actively support the dissemination of information by listed companies in the Kansai region.