

[International Financial City OSAKA Promotion Committee: Sharing Initiatives (Part 1)]

Introducing Commissioner: Resona Bank, Ltd.

Initiatives for Financial Literacy Education

The Resona Group provides financial and economic education for children as part of its contribution to local communities and society.

The "Resona Mirai Kids Money Academy," which is held for elementary school students during summer vacation, is an initiative of the Resona Group. It was established in 2005 in response to employees' requests to "give back to the many people who have supported us" as a financial group that received an injection of public funds.

Young employees at sales branches play a central role in the academy, collaborating with business partners and local organizations. The program is designed to teach children about the role of money and the importance of work, while providing them with an enjoyable learning experience. The teaching materials and games used in the classes are also devised by employees.

Some of the participating children said, "I thought I should use money carefully" and "I thought I should be thankful to my father and mother". Parents also commented, "It is difficult to tell people about money, so I am glad you taught us about money in a fun way". and "It was good to learn about money in a fun way". Thanks to the cooperation of many people, the event now attracts about 4,000 children every year, and the total number of graduates has exceeded 40,000.

For junior high school students, we have been offering work experience programs that include a tour of the bank and a greeting experience at a storefront, as well as the "Teen's Money Academy," an on-site class, since 2018. The "Teen's Money Academy" is an original program in which employees serve as instructors to provide classes that only a bank employee can deliver. The aim is to help students acquire the ability to live independently in society. The program uses slides, dialogue, and work to teach the students how to have a good relationship with money and how finance and economics work in the real world. The program is designed to help people develop the ability to live independently in society. As the social environment and financial behaviour change, the significance of learning about the role, importance, and the importance of money are increasing.

The Resona Group will continue to provide practical financial and economic education programs for each generation in cooperation with local communities.

Reference (link) <https://www.resona-gr.co.jp/academy/>

[Photo of Kids Money Academy]



[Photo of Teens Money Academy]

