

**Report on**  
**Needs Survey relating to International Schools for**  
**Highly Skilled International Professionals**

**March, 2024**

**Osaka Prefecture, Osaka City**

**(Survey Contractors: Hankyu Hanshin Properties Corp.)**

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## I. Survey Outline

### 1. Purpose

- A survey was conducted to understand the needs for international schools for highly skilled international professionals. The survey results will be used as the basic information to invite foreign financial companies to Osaka and to establish living conditions.

### 2. Overview

#### (1) Target

- We surveyed those earning JPY15,000,000 or higher per annum, assuming highly skilled professionals are most likely to work with international financial companies.
- We selected countries/regions (UK, Hong Kong, India, Singapore and China) which have developed as global financial cities where a number of highly skilled professionals are expected to live and many companies have potential to be invited to Osaka. Then we surveyed those living in these countries/regions.

#### (2) Method

- The online survey was conducted for those registered overseas with the web survey company (GMO research & AI, Inc.) to answer the questionnaire.
- Language: English only

#### (3) Period

- March 21, 2024 – March 29, 2024

#### (4) Survey Items

- Attributes of respondents (Age, Gender, Employer to work for, Individual annual income, Annual household income, Family structure, School for children, Intention/preference of switching to an international school)
- Facts about the international school one's children currently attend (Type of school, Course of study one's child was enrolled in, Distance to the international school, Tuition, Language used in class, Factors they considered important when selecting a school)
- Needs in the case of sending children to an international school (Type of school, Course of study to enroll one's children, Distance to the international school, Tuition, Language used in class, Factors they consider important in selecting a school)
- Preferences in working overseas (Preferred location of work, the authority to make decisions about work transfers, accompaniment by family when getting transferred, the most important factors in the living environment, significance of the educational environment in the location of transfer, schools for children in case of working overseas, assistance provided by the

employer for international school attendance)

- Preference for advancing to a higher education at university
- Free comments and remarks

### 3. Aggregation Method

#### (1) Simple Aggregation

- Compositions and graphs are shown for all questions. As numbers lower than the second decimal point are rounded for compositions, the total does not become 100% if the numbers are added together.
- For "Family structure", we aggregated numbers in 4 items: "Single", "Spouse + No Children", "Spouse + Children" and "Single + Children".
- In asking questions about "important factors when selecting a school" for those who have their children attend international schools and those who do not, we used the weighted average method where weighted points are allocated to the top three options and points of each option are divided by the number of respondents. The rule of allocating points is: to add 3 points to "the first option", 2 points to the second and 1 point to the third.

#### (2) Cross Aggregation

- We cross-aggregate and analyze data of respondents' "Country/Region", "Employer to work for" and "Annual household income". In case the number of respondents is not large enough to obtain statistical usability, we do not analyze data but show the aggregate results only.

#### (3) Free comments

- We categorize the comments into several groups. If one comment falls under several groups, we divide the comment into several segments and apply each to a relevant category.

### 4. Overview of Results

- Number of responses 425 (Target: 300)

Country	United Kingdom	Hong Kong	India	Singapore	China	Total
Target number	60	60	60	60	60	300
Actual number	88	86	79	87	85	425
Attainment rate	146.7%	143.3%	131.7%	145.0%	141.7%	141.7%

## II. Points of Survey Results

### 1. Attributes of Respondents

- In terms of "Age", "30-39" and "40-49" account for 60% of all respondents. In India "20-29" is the largest age bracket.
- In terms of "Gender", "male" accounts for 60% while "female" for 40%.
- In terms of "Employer to work for", "Other" accounts for 40%, which is the largest, followed by "Finance, Insurance" (20%). In UK, "Finance, Insurance" accounts for the largest proportion (30%), while in China "Academic research, professional and technical services" is the largest (25%).
- In terms of "Individual annual income", 50% responded "less than 2,500,000JPY". In China, "40,000,000JPY or higher" accounts for a large proportion (10%).
- In terms of "Annual household income", "Less than 30,000,000JPY" accounts for 70%. In China, "40,000,000JPY or higher" accounts for a large proportion (40%).
- In terms of "Family structure", "Spouse and children" is the largest group (40%). In UK, "Spouse and children" accounts for the largest proportion (50%), while in Hong Kong "Single" is the largest (40%).
- In terms of "Type of school one's children go to" (asked to households with children only), 60% responded "All or some of my children go to an international school", which in China accounts for 80%. In Singapore, 60% responded "all of my children go to a local school".
- In terms of "Intention/Preference of switching to an international school" (asked to households that have all of their children attend a local school), 60% responded they are "considering" switching to an international school. In UK, even more responded they are "considering" (70%).

### 2. Facts about international schools their children currently attend and their future needs

#### 2-1. Facts about international schools their children currently attend

- In terms of "Type of school (commuter/boarding)", 70% responded "Commuter school" and 30% "Boarding school". In Hong Kong, 90% responded "Commuter school".
- In terms of "the course of study when one enrolled children in an international school" (asked to households that use boarding schools), the largest group enrolled their children from "Elementary school equivalent" (40%), followed by "High school equivalent" (30%).
- In terms of "Distance to the international school" (asked to households that use a commuter school), 70% responded the commute is "Less than 1 hour". In Singapore, "Less than 1 hour and 30 minutes" accounts for a large proportion.
- In terms of "Tuition per student per year", the largest group answered "Less than 30,000 USD" (30%) followed by "less than 20,000 USD" (20%). In India "Less than 10,000 USD" accounts for the largest proportion (30%). Overall respondents expect lower tuitions in India.

In Singapore, on the other hand, more than half of the respondents responded "Less than 30,000USD, which means they expect to pay a higher amount.

- In terms of the "Main language to be used in class", "English" accounts for 80%. In UK and India, English is used in almost every class. In Greater China such as China and Hong Kong, "Local language" accounts for a large proportion (25%).
- In terms of "Important factors in selecting a school", "Curriculum adopted by the school", "Quality of teaching staff" and "International certifications held by the school" are prioritized.

## 2–2. Needs in the case of sending one's children to an international school

- In terms of "Type of school (commuter/boarding)", half of the respondents like to use a "Commuter school", 20% a "Boarding school", and 30% responded "Either is fine".
- In terms of "Preferred type of school in case of switching to an international school" (asked to households that prefer a boarding school), the largest group want to use one from "High school equivalent" (60%), followed by "Junior high school equivalent" (30%).
- In terms of "Distance to the international school" (asked to households that prefer a "Commuter school" or answered "Either is fine"), 90% responded "Less than 1 hour" for a commute.
- In terms of "Tuition per student per year", 30% responded "Less than 20,000 USD" and another 30% responded "Less than 30,000 USD".
- In terms of the "Language mainly used in class", most respondents prefer "English" and less than 10% prefer "Local languages".
- In terms of "Important factors in selecting a school", "Quality of teaching staff" is the top priority, followed by the "Good for getting into university".

## 3. Preferences in working overseas

- As for the question "Please tell us where you would like to work", "Europe" and "Other Asia countries than Japan" account for 40% each. In UK, "Europe" marks a high percentage (80%) among the respondents. In Hong Kong and Singapore, "Other Asian countries than Japan" (marked 60% for each) are most preferred.
- As for "Who has the authority to make decisions about work transfers within the family?", 90% responded "If I had to choose, I do".
- As for the question "If you were to work abroad, would you be accompanied by family or go alone?", 70% responded "I would probably be accompanied by my family". In India, more responded they would be "probably accompanied" by their families (80%).
- As for the question "What is the most important to you about the living environment of your overseas workplace?", "Residential environment" marks the highest point (60%), followed by "Medical treatment environment" (20%). In UK, "Educational environment" accounts for a

large proportion (20%) while in China “Medical treatment environment” resulted in a high percentage (50%).

- As for “How important is the educational environment of the place you are transferring to for you?”, “Very important” and “Important” account for 80% of all respondents. In UK, even more responded either “Very important” or “Important” (90%).
- As for “Assuming you would like your child to attend school at your overseas workplace, would you prefer a local school or an international school?”, 60% answered “International school”. In India, “International school” accounts for an even larger proportion (80%).
- As for “Does your employer provide any assistance for international school attendance?”, many responded “Yes” (60%) and a few responded “No” (30%). In China, a high percentage of respondents answered “Yes” (90%).

#### 4. Progress to a higher education at universities

- As for “preferred universities to go to”, “Prestigious universities in Europe/U.S.” makes up the largest proportion (70%), followed by “Other public universities in Europe/U.S.” (40%). In UK, “Prestigious universities in Europe/U.S.” accounts for a large proportion. In India, “Prestigious universities in Europe or the U.S.” (70%) accounts for the largest proportion, followed by “Other public universities in Europe or the U.S.” (50%) and “Prestigious Japanese universities” (45%).





### III. Survey Results

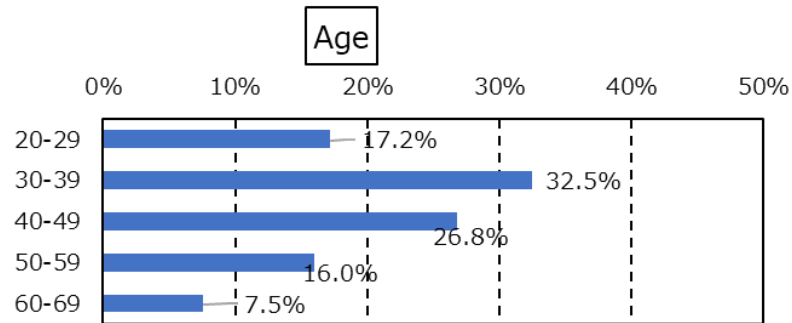
#### 1. Attributes of Respondents

##### (1) Age [SA / n=425]

Question : Please tell us your age.

##### **Overall**

○ "30-39" (32.5%) is the largest age bracket, followed by "40-49" (26.8%).



##### **By Country/Region**

- In India, "30-39" or younger age brackets account for more than 60%, which is the largest age group.
- In UK, "30-39" accounts for a large proportion (43.2%).

##### **By Employer to work for**

- The "20-29" age range makes up the largest proportion in "Finance, Insurance" and "Telecommunication" (24.2% and 25% respectively).

##### **By Annual household income**

- No specific tendencies are seen here.

*By Country/Region*

SA / n=425

No	Age	UK	Hong Kong	India	Singapore	China	% to 5 - country total
1	20-29	19.3%	20.9%	25.3%	14.9%	5.9%	17.2%
2	30-39	43.2%	25.6%	40.5%	25.3%	28.2%	32.5%
3	40-49	21.6%	33.7%	20.3%	35.6%	22.4%	26.8%
4	50-59	10.2%	16.3%	8.9%	19.5%	24.7%	16.0%
5	60-69	5.7%	3.5%	5.1%	4.6%	18.8%	7.5%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

*By Employer to work for*

SA / n=425

No	Age	Finance, insurance	Academic research, professional and technical services	Manufacturing	Telecommunications	Freelance	Other	% to 5 - country total
1	20-29	24.2%	18.8%	12.2%	25.0%	5.3%	15.1%	17.2%
2	30-39	29.7%	39.1%	33.8%	15.0%	31.6%	32.9%	32.5%
3	40-49	27.5%	26.1%	28.4%	35.0%	26.3%	25.0%	26.8%
4	50-59	13.2%	11.6%	17.6%	25.0%	26.3%	16.4%	16.0%
5	60-69	5.5%	4.3%	8.1%	0.0%	10.5%	10.5%	7.5%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

*By Annual household income*

SA / n=425

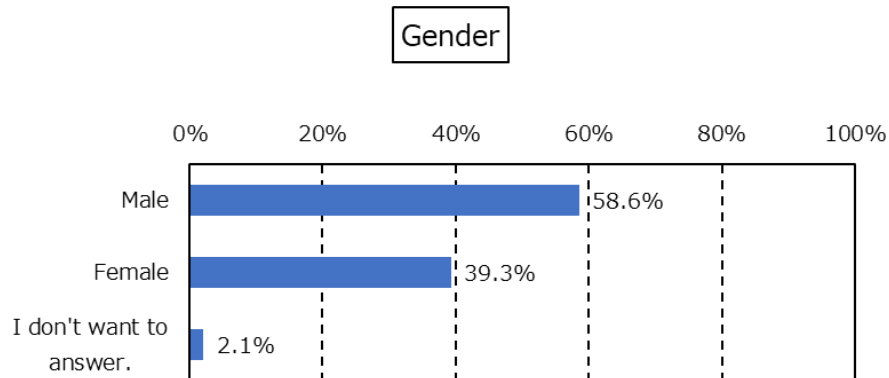
No	Age	Less than 15 – 20 million JPY	Less than 20 – 30 million JPY	Less than 30 – 40 million JPY	Less than 40 – 50 million JPY	50 million JPY or higher	% to 5 - country total
1	20-29	15.0%	18.5%	18.9%	12.5%	23.8%	17.2%
2	30-39	31.0%	31.5%	31.6%	36.3%	33.3%	32.5%
3	40-49	27.0%	27.8%	27.4%	28.8%	19.0%	26.8%
4	50-59	17.0%	13.9%	16.8%	18.8%	11.9%	16.0%
5	60-69	10.0%	8.3%	5.3%	3.8%	11.9%	7.5%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

(2) Gender [SA / n=425]

Question : Please tell us your gender.

**Overall**

○ "Male" accounts for 60% and "Female" accounts for 40%.



**By Country/Region**

○ In Hong Kong, "Female" accounts for a large proportion (44.2%).

**By Employer to work for**

○ In Manufacturing, "Male" accounts for a large proportion (70.3%).

○ In Telecommunication and freelancing, "Female" exceeds "Male".

**By Annual household income**

○ The "Female" ratio exceeds that of "Male" among households with an annual household income of 50,000,000 JPY or more.

*By Country/Region*

SA / n=425

No	Gender	UK	Hong Kong	India	Singapore	China	% to 5 - country total
1	Male	61.4%	55.8%	59.5%	64.4%	51.8%	58.6%
2	Female	38.6%	44.2%	40.5%	35.6%	37.6%	39.3%
3	I don't want to answer.	0.0%	0.0%	0.0%	0.0%	10.6%	2.1%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

*By Employer to work for*

SA / n=425

No	Gender	Finance, insurance	Academic research, professional and technical services	Manufacturing	Telecommunications	Freelance	Other	% to 5 - country total
1	Male	62.6%	62.3%	70.3%	40.0%	36.8%	53.9%	58.6%
2	Female	37.4%	37.7%	28.4%	55.0%	52.6%	42.8%	39.3%
3	I don't want to answer.	0.0%	0.0%	1.4%	5.0%	10.5%	3.3%	2.1%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

*By Annual household income*

SA / n=425

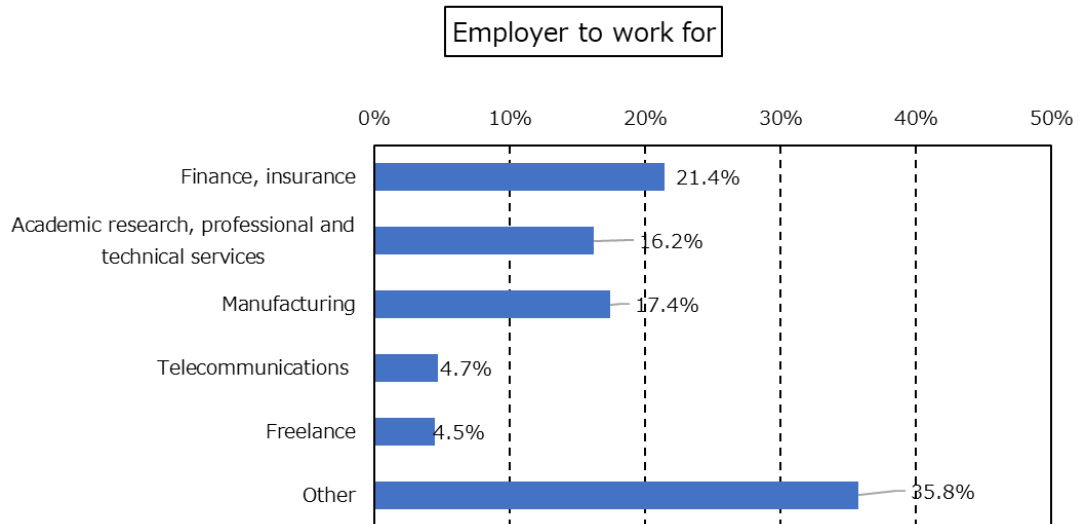
No	Gender	Less than 15 - 20 million JPY	Less than 20 - 30 million JPY	Less than 30 - 40 million JPY	Less than 40 - 50 million JPY	50 million JPY or higher	% to 5 - country total
1	Male	63.0%	64.8%	56.8%	52.5%	47.6%	58.6%
2	Female	36.0%	32.4%	42.1%	43.8%	50.0%	39.3%
3	I don't want to answer.	1.0%	2.8%	1.1%	3.8%	2.4%	2.1%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

(3) Employer to work for [SA / n=425]

Question : Please tell us which of the following most accurately describes the employer you work for.

**Overall**

○ "Other" accounts for the largest proportion (35.8%), followed by "Finance, Insurance" (21.4%).



**By Country/Region**

- "Finance, Insurance" accounts for a large proportion (28.4%) in UK.
- "Academic research, professional and technical services" accounts for a large proportion (24.7%) in China.

**By Employer to work for**

- No contents to show here.

**By Annual household income**

- Among households with an annual income range of "40,000,000 JPY to 50,000,000 JPY", "Manufacturing" accounts for a large proportion (30.0%)."

*By Country/Region*

SA / n=425

No	Employer to work for	UK	Hong Kong	India	Singapore	China	% to 5 - country total
1	Finance, insurance	28.4%	23.3%	17.7%	13.8%	23.5%	21.4%
2	Academic research, professional and technical services	10.2%	9.3%	20.3%	17.2%	24.7%	16.2%
3	Manufacturing	11.4%	9.3%	17.7%	26.4%	22.4%	17.4%
4	Telecommunications	4.5%	7.0%	2.5%	8.0%	1.2%	4.7%
5	Freelance	1.1%	2.3%	7.6%	0.0%	11.8%	4.5%
6	Other	44.3%	48.8%	34.2%	34.5%	16.5%	35.8%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

*By Annual household income*

SA / n=425

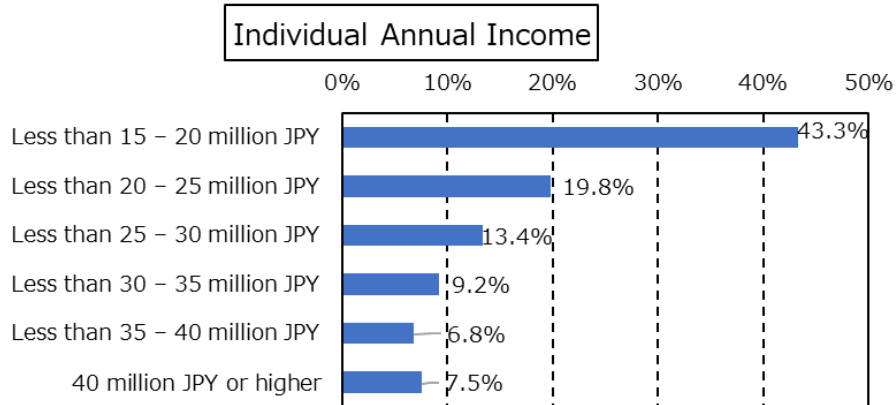
No	Employer to work for	Less than 15 – 20 million JPY	Less than 20 – 30 million JPY	Less than 30 – 40 million JPY	Less than 40 – 50 million JPY	50 million JPY or higher	% to 5 - country total
1	Finance, insurance	26.0%	13.9%	23.2%	23.8%	21.4%	21.4%
2	Academic research, professional and technical services	13.0%	13.0%	23.2%	17.5%	14.3%	16.2%
3	Manufacturing	21.0%	13.9%	10.5%	30.0%	9.5%	17.4%
4	Telecommunications	2.0%	7.4%	4.2%	5.0%	4.8%	4.7%
5	Freelance	2.0%	5.6%	6.3%	5.0%	2.4%	4.5%
6	Other	36.0%	46.3%	32.6%	18.8%	47.6%	35.8%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

(4) Individual Annual Income (SA / n=425)

Question : Please tell us your individual annual income.

**Overall**

- “15,000,000 JPY to less than 20,000,000 JPY” accounts for the largest proportion (43.3%), followed by “20,000,000 JPY to less than 25,000,000 JPY” (19.8%).



**By Country/Region**

- Overall, in China, high income earners make up a large proportion, especially those earning “40,000,000 JPY or higher” (12.9%) make up the largest.

**By Employer to work for**

- Individuals earning “20,000,000 JPY to less than 25,000,000 JPY” account for a large proportion (35.0%) in Telecommunication.

**By Annual household income**

- No specific tendencies are seen here.



*By Country/Region*

SA / n=425

No	Individual Annual Income	UK	Hong Kong	India	Singapore	China	% to 5 - country total
1	Less than 15 – 20 million JPY	38.6%	50.0%	51.9%	43.7%	32.9%	43.3%
2	Less than 20 – 25 million JPY	20.5%	20.9%	15.2%	21.8%	20.0%	19.8%
3	Less than 25 – 30 million JPY	19.3%	9.3%	7.6%	16.1%	14.1%	13.4%
4	Less than 30 – 35 million JPY	9.1%	9.3%	6.3%	9.2%	11.8%	9.2%
5	Less than 35 – 40 million JPY	6.8%	4.7%	8.9%	5.7%	8.2%	6.8%
6	40 million JPY or higher	5.7%	5.8%	10.1%	3.4%	12.9%	7.5%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

*By Employer to work for*

SA / n=425

No	Individual Annual Income	Finance, insurance	Academic research, professional and technical services	Manufacturing	Telecommunications	Freelance	Other	% to 5 - country total
1	Less than 15 – 20 million JPY	41.8%	46.4%	43.2%	25.0%	36.8%	46.1%	43.3%
2	Less than 20 – 25 million JPY	19.8%	18.8%	12.2%	35.0%	21.1%	21.7%	19.8%
3	Less than 25 – 30 million JPY	14.3%	10.1%	13.5%	15.0%	21.1%	13.2%	13.4%
4	Less than 30 – 35 million JPY	6.6%	11.6%	16.2%	15.0%	5.3%	5.9%	9.2%
5	Less than 35 – 40 million JPY	9.9%	8.7%	6.8%	10.0%	5.3%	3.9%	6.8%
6	40 million JPY or higher	7.7%	4.3%	8.1%	0.0%	10.5%	9.2%	7.5%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

*By Annual household income*

SA / n=425

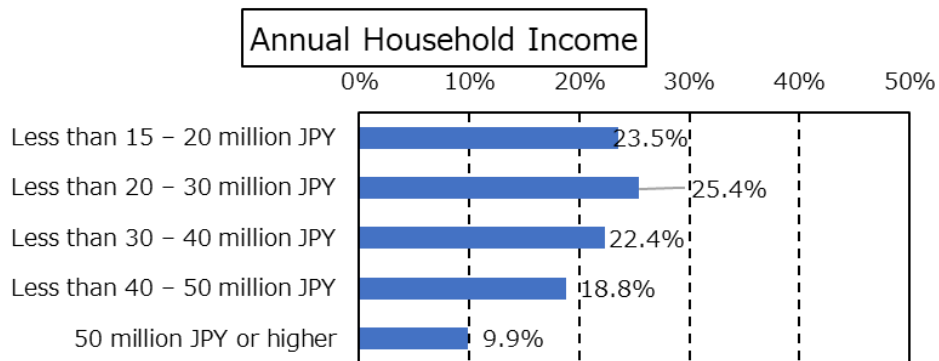
No	Individual Annual Income	Less than 15 – 20 million JPY	Less than 20 – 30 million JPY	Less than 30 – 40 million JPY	Less than 40 – 50 million JPY	50 million JPY or higher	% to 5 - country total
1	Less than 15 – 20 million JPY	100.0%	53.7%	21.1%	6.3%	2.4%	43.3%
2	Less than 20 – 25 million JPY	0.0%	32.4%	37.9%	11.3%	9.5%	19.8%
3	Less than 25 – 30 million JPY	0.0%	13.9%	17.9%	28.8%	4.8%	13.4%
4	Less than 30 – 35 million JPY	0.0%	0.0%	13.7%	26.3%	11.9%	9.2%
5	Less than 35 – 40 million JPY	0.0%	0.0%	9.5%	17.5%	14.3%	6.8%
6	40 million JPY or higher	0.0%	0.0%	0.0%	10.0%	57.1%	7.5%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

(5) Annual Household Income [SA / n=425]

Question : Please tell us your annual household income.

**Overall**

- “20,000,000 JPY to less than 30,000,000 JPY” accounts for the largest proportion (25.4%), followed by “15,000,000 JPY to less than 20,000,000 JPY” (23.5%).



**By Country/Region**

- In China, “40,000,000 JPY to less than 50,000,000 JPY” accounts for a large proportion (28.2%).

**By Employer to work for**

- “20,000,000 JPY to less than 30,000,000 JPY” accounts for a large proportion (40.0%) in Telecommunication.

**By Annual household income**

- No contents to show here.

*By Country/Region*

SA / n=425

No	Annual Household Income	UK	Hong Kong	India	Singapore	China	% to 5 - country total
1	Less than 15 – 20 million JPY	15.9%	29.1%	29.1%	20.7%	23.5%	23.5%
2	Less than 20 – 30 million JPY	33.0%	25.6%	31.6%	23.0%	14.1%	25.4%
3	Less than 30 – 40 million JPY	27.3%	22.1%	12.7%	27.6%	21.2%	22.4%
4	Less than 40 – 50 million JPY	18.2%	11.6%	20.3%	16.1%	28.2%	18.8%
5	50 million JPY or higher	5.7%	11.6%	6.3%	12.6%	12.9%	9.9%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

*By Employer to work for*

SA / n=425

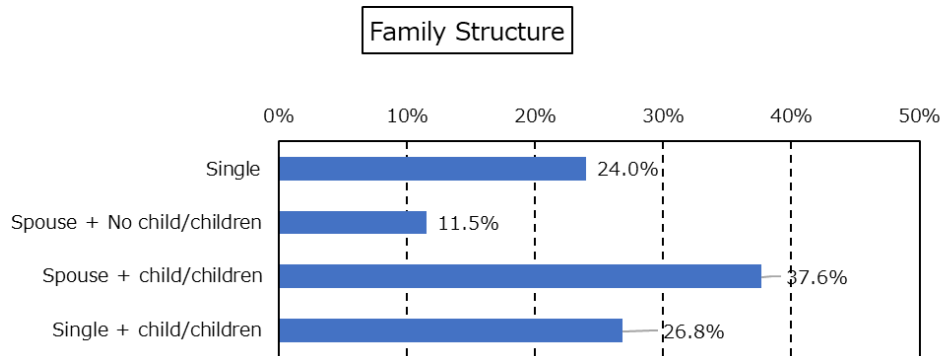
No	Annual Household Income	Finance, insurance	Academic research, professional and technical services	Manufacturing	Telecommunications	Freelance	Other	% to 5 - country total
1	Less than 15 – 20 million JPY	28.6%	18.8%	28.4%	10.0%	10.5%	23.7%	23.5%
2	Less than 20 – 30 million JPY	16.5%	20.3%	20.3%	40.0%	31.6%	32.9%	25.4%
3	Less than 30 – 40 million JPY	24.2%	31.9%	13.5%	20.0%	31.6%	20.4%	22.4%
4	Less than 40 – 50 million JPY	20.9%	20.3%	32.4%	20.0%	21.1%	9.9%	18.8%
5	50 million JPY or higher	9.9%	8.7%	5.4%	10.0%	5.3%	13.2%	9.9%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

(6) Family Structure [MA / n=425]

Question : Please tell us about your family structure.

**Overall**

- "Spouse + children" accounts for the largest proportion (37.6%), followed by "Single + Children" (26.8%).



**By Country/Region**

- "Single" accounts for a large proportion (37.2%) in Hong Kong.
- "Spouse + children" accounts for a large proportion (53.4%) in UK.

**By Employer to work for**

- "Spouse + children" accounts for a large proportion (50%) in Manufacturing.
- "Single + children" accounts for a large proportion (47.4%) among freelancers.

**By Annual household income**

- "Spouse + children" accounts for a large proportion (46.3%) among the "40,000,000 JPY to less than 50,000,000 JPY" income bracket.

*By Country/Region*

MA / n=425

No	Family Structure	UK	Hong Kong	India	Singapore	China	% to 5 - country total
1	Single	14.8%	37.2%	30.4%	26.4%	11.8%	24.0%
2	Spouse + No child/children	8.0%	11.6%	10.1%	13.8%	14.1%	11.5%
3	Spouse + child/children	53.4%	30.2%	49.4%	42.5%	12.9%	37.6%
4	Single + child/children	23.9%	20.9%	10.1%	17.2%	61.2%	26.8%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

*By Employer to work for*

MA / n=425

No	Family Structure	Finance, insurance	Academic research, professional and technical services	Manufacturing	Telecommunications	Freelance	Other	% to 5 - country total
1	Single	31.9%	24.6%	12.2%	30.0%	15.8%	25.0%	24.0%
2	Spouse + No child/children	12.1%	10.1%	8.1%	15.0%	15.8%	12.5%	11.5%
3	Spouse + child/children	34.1%	27.5%	50.0%	30.0%	21.1%	41.4%	37.6%
4	Single + child/children	22.0%	37.7%	29.7%	25.0%	47.4%	21.1%	26.8%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

*By Annual household income*

MA / n=425

No	Family Structure	Less than 15 – 20 million JPY	Less than 20 – 30 million JPY	Less than 30 – 40 million JPY	Less than 40 – 50 million JPY	50 million JPY or higher	% to 5 - country total
1	Single	31.0%	26.9%	22.1%	13.8%	23.8%	24.0%
2	Spouse + No child/children	17.0%	10.2%	10.5%	11.3%	4.8%	11.5%
3	Spouse + child/children	32.0%	41.7%	32.6%	46.3%	35.7%	37.6%
4	Single + child/children	20.0%	21.3%	34.7%	28.8%	35.7%	26.8%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

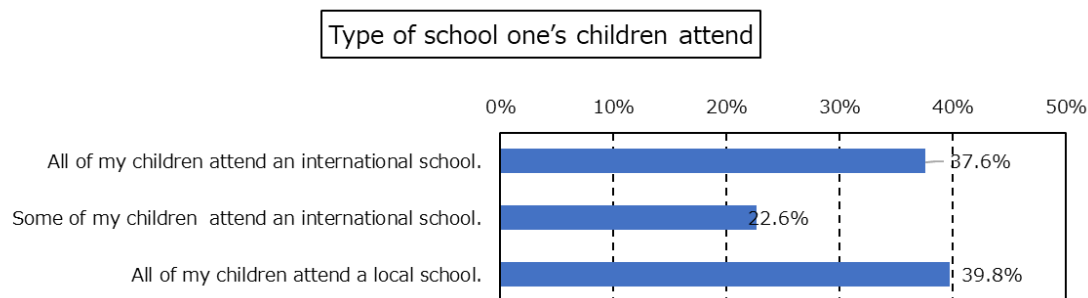
**The following question was directed to those who responded they have “children” for Question (6) Family Structure**

(7) Type of school one’s children attend [SA / n=274]

Question : Do your children attend an international school?

**【Overall】**

○ “All of my children attend an international school” (37.6%) and “Some of my children attend an international school” (22.6%) account for more than 60% together.



**【By Country/Region】**

○ In China, “All of my children attend an international school” (42.9%) and “Some of my children attend an international school” (42.9%) account for more than 80% together.

○ In Singapore, “All of my children attend a local school” (63.5%) accounts for a large proportion.

**【By Employer to work for】**

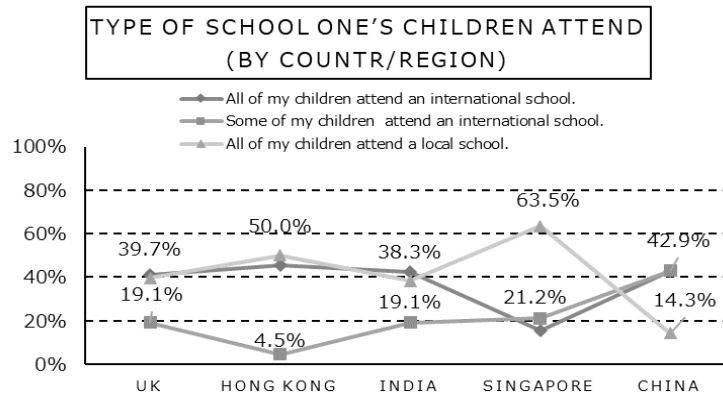
○ In Manufacturing, “All of my children attend an international school” makes up a large proportion (45.8%).

○ In Academic research, professional and technical services, “Some of my children attend an international school” accounts for a high ratio (44.4%). Put together with “All of my children attend an international school” (37.8%), more than 80% of the respondents have their children attend an international school.

**【By Annual household income】**

○ Among households earning 40,000,000 JPY to less than 50,000,000 JPY, “All of my children attend an international school” accounts for a large proportion (51.7%).

○ Among households earning 50,000,000 JPY or more, “All of my children attend a local school” accounts for a large proportion (50.0%).



By Country/Region

SA / n=274

\*Directed to those who responded they have "children"

No	Type of school one's children attend	UK	Hong Kong	India	Singapore	China	% to 5 - country total
1	All of my children attend an international school.	41.2%	45.5%	42.6%	15.4%	42.9%	37.6%
2	Some of my children attend an international school.	19.1%	4.5%	19.1%	21.2%	42.9%	22.6%
3	All of my children attend a local school.	39.7%	50.0%	38.3%	63.5%	14.3%	39.8%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

By Employer to work for

SA / n=274

\*Directed to those who responded they have "children"

No	Type of school one's children attend	Finance, insurance	Academic research, professional and technical services	Manufacturing	Telecommunications	Freelance	Other	% to 5 - country total
1	All of my children attend an international school.	37.3%	37.8%	45.8%	18.2%	38.5%	34.7%	37.6%
2	Some of my children attend an international school.	15.7%	44.4%	20.3%	27.3%	30.8%	15.8%	22.6%
3	All of my children attend a local school.	47.1%	17.8%	33.9%	54.5%	30.8%	49.5%	39.8%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

By Annual household income

SA / n=274

\*Directed to those who responded they have "children"

No	Type of school one's children attend	Less than 15 - 20 million JPY	Less than 20 - 30 million JPY	Less than 30 - 40 million JPY	Less than 40 - 50 million JPY	50 million JPY or higher	% to 5 - country total
1	All of my children attend an international school.	34.6%	36.8%	28.1%	51.7%	36.7%	37.6%
2	Some of my children attend an international school.	17.3%	22.1%	29.7%	25.0%	13.3%	22.6%
3	All of my children attend a local school.	48.1%	41.2%	42.2%	23.3%	50.0%	39.8%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

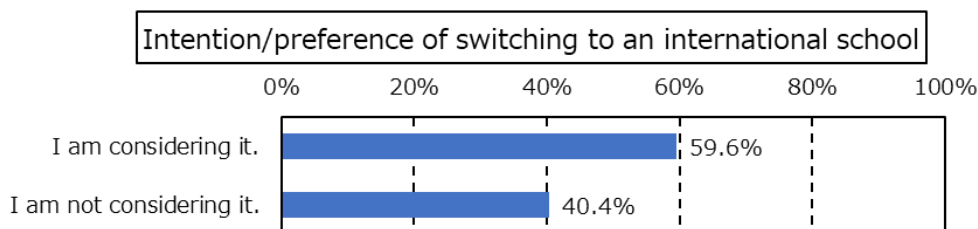
The following question was directed to those who responded “All of my children attend a local school” for Question (7) Type of school one’s children attend.

(8) Intention/preference of switching to an international school [SA / n=109]

Question : Are you considering changing your child’s school to an international school?

**Overall**

○ “I am considering it” (59.6%) accounts for more than half of all responses.



**By Country/Region**

○ In UK, “I am considering it” accounts for a large proportion (70.4%).

**By Employer to work for**

○ In Academic research, professional and technical services, “I am considering it” accounts for 70%.

○ Among freelancers, 0% responded “I am considering it”.

**By Annual household income**

○ Among households earning 30,000,000 JPY to less than 40,000,000 JPY, “I am considering it” accounts for a large proportion (70.4%).



*By Country/Region*

SA / n=109

\*Directed to those who responded "All of my children attend a local school"

No	Intention/preference of switching to an international school	UK	Hong Kong	India	Singapore	China	% to 5 - country total
1	I am considering it.	70.4%	45.5%	66.7%	57.6%	55.6%	59.6%
2	I am not considering it.	29.6%	54.5%	33.3%	42.4%	44.4%	40.4%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

*By Employer to work for*

SA / n=109

\*Directed to those who responded "All of my children attend a local school"

No	Intention/preference of switching to an international school	Finance, insurance	Academic research, professional and technical services	Manufacturing	Telecommunications	Freelance	Other	% to 5 - country total
1	I am considering it.	66.7%	75.0%	55.0%	50.0%	0.0%	61.7%	59.6%
2	I am not considering it.	33.3%	25.0%	45.0%	50.0%	100.0%	38.3%	40.4%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

*By Annual household income*

SA / n=109

\*Directed to those who responded "All of my children attend a local school"

No	Intention/preference of switching to an international school	Less than 15 - 20 million JPY	Less than 20 - 30 million JPY	Less than 30 - 40 million JPY	Less than 40 - 50 million JPY	50 million JPY or higher	% to 5 - country total
1	I am considering it.	56.0%	53.6%	70.4%	57.1%	60.0%	59.6%
2	I am not considering it.	44.0%	46.4%	29.6%	42.9%	40.0%	40.4%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

2. Facts about the international schools currently attended and their future needs

**The following (1) - (6) questions were directed to those respondents who answered "All of my children attend an international school" or "Some of my children attend an international school" for Question 1. (7) Type of school one's children attend.**

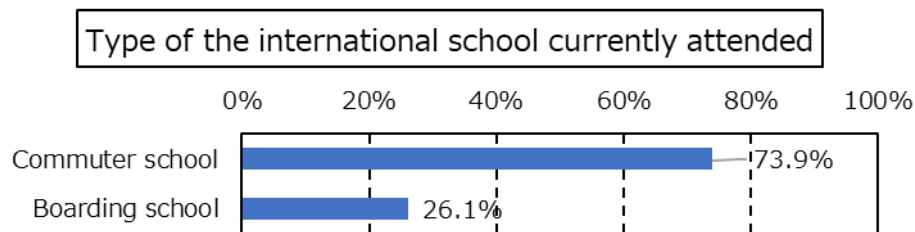
2-1. Facts about the international schools currently attended

(1) Type of the international school currently attended [SA / n=165]

Question : Is the international school your child currently attends a commuter school or a boarding school?

**Overall**

○ "Commuter school" (73.9%) accounts for a larger proportion than that of "Boarding school" (26.1%).



**By Country/Region**

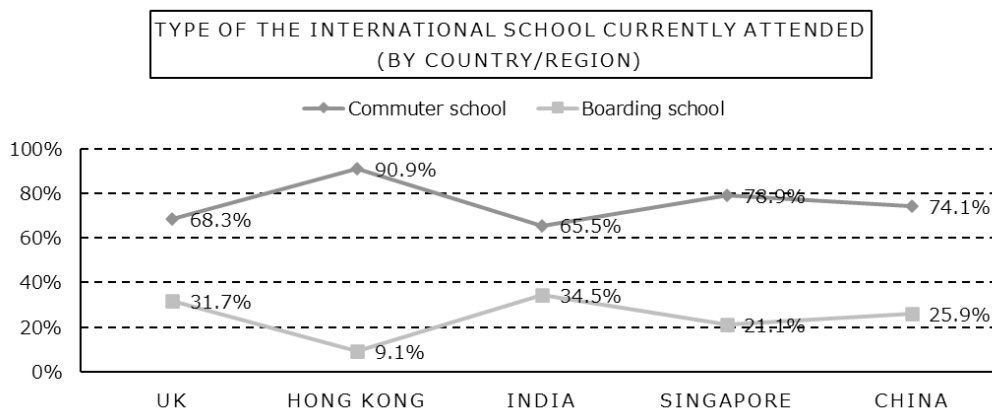
○ In Hong Kong, "Commuter school" accounts for 90%.

**By Employer to work for**

○ In Telecommunication, "Commuter school" accounts for 100%.

**By Annual household income**

○ "Boarding school" accounts for a large proportion (40.0%) among households earning 50,000,000 JPY or more.



*By Country/Region*

SA / n=165

No	Type of the international school currently attended	UK	Hong Kong	India	Singapore	China	% to 5 - country total
1	Commuter school	68.3%	90.9%	65.5%	78.9%	74.1%	73.9%
2	Boarding school	31.7%	9.1%	34.5%	21.1%	25.9%	26.1%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

*By Employer to work for*

SA / n=165

No	Type of the international school currently attended	Finance, insurance	Academic research, professional and technical services	Manufacturing	Telecommunications	Freelance	Other	% to 5 - country total
1	Commuter school	77.8%	64.9%	79.5%	100.0%	66.7%	72.9%	73.9%
2	Boarding school	22.2%	35.1%	20.5%	0.0%	33.3%	27.1%	26.1%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

*By Annual household income*

SA / n=165

No	Type of the international school currently attended	Less than 15 – 20 million JPY	Less than 20 – 30 million JPY	Less than 30 – 40 million JPY	Less than 40 – 50 million JPY	50 million JPY or higher	% to 5 - country total
1	Commuter school	63.0%	77.5%	78.4%	78.3%	60.0%	73.9%
2	Boarding school	37.0%	22.5%	21.6%	21.7%	40.0%	26.1%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

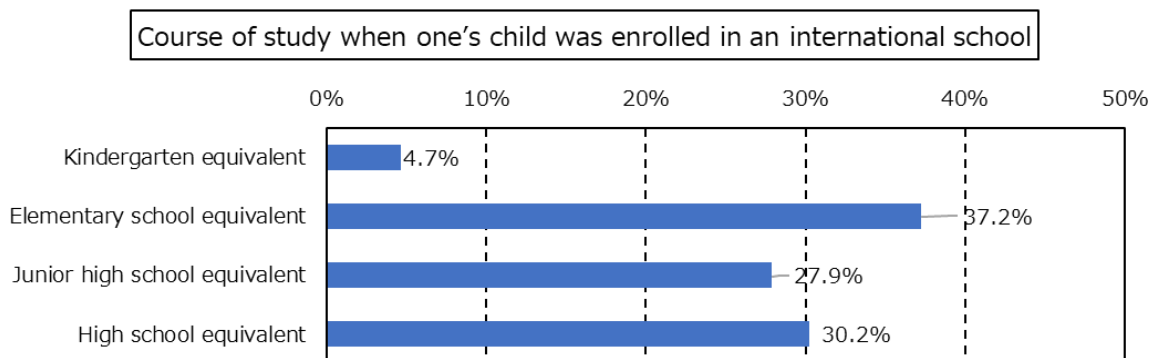
**The following question was directed to those who responded “Boarding school” for Question (1) Type of international school currently attended.**

(2) Course of study when one’s child was enrolled in an international school (SA / n=43)

Question : From what course of study did you enroll your child in?

**Overall**

○ “Elementary school equivalent” accounts for the largest proportion (37.2%), followed by “High school equivalent” (30.2%).



\*As we do not have enough parameters to obtain usability based on cross aggregation, we did not conduct analyses. Only the results are shown here.

*By Country/Region*

SA / n=43

\*Directed to those who responded "Boarding school" for question about type of international school currently attended

No	Course of study when one's child was enrolled in an international school	UK	Hong Kong	India	Singapore	China	% to 5 - country total
1	Kindergarten equivalent	7.7%	0.0%	10.0%	0.0%	0.0%	4.7%
2	Elementary school equivalent	23.1%	50.0%	20.0%	50.0%	57.1%	37.2%
3	Junior high school equivalent	23.1%	50.0%	30.0%	25.0%	28.6%	27.9%
4	High school equivalent	46.2%	0.0%	40.0%	25.0%	14.3%	30.2%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

*By Employer to work for*

SA / n=43

\*Directed to those who responded "Boarding school" for question about type of international school currently attended

No	Course of study when one's child was enrolled in an international school	Finance, insurance	Academic research, professional and technical services	Manufacturing	Telecommunications	Freelance	Other	% to 5 - country total
1	Kindergarten equivalent	16.7%	0.0%	0.0%	0.0%	0.0%	7.7%	4.7%
2	Elementary school equivalent	16.7%	61.5%	12.5%	0.0%	33.3%	38.5%	37.2%
3	Junior high school equivalent	33.3%	23.1%	37.5%	0.0%	33.3%	23.1%	27.9%
4	High school equivalent	33.3%	15.4%	50.0%	0.0%	33.3%	30.8%	30.2%
Total		100.0%	100.0%	100.0%	0.0%	100.0%	100.0%	100.0%

*By Annual household income*

SA / n=43

\*Directed to those who responded "Boarding school" for question about type of international school currently attended

No	Course of study when one's child was enrolled in an international school	Less than 15 – 20 million JPY	Less than 20 – 30 million JPY	Less than 30 – 40 million JPY	Less than 40 – 50 million JPY	50 million JPY or higher	% to 5 - country total
1	Kindergarten equivalent	0.0%	11.1%	0.0%	10.0%	0.0%	4.7%
2	Elementary school equivalent	40.0%	44.4%	25.0%	30.0%	50.0%	37.2%
3	Junior high school equivalent	20.0%	11.1%	50.0%	30.0%	33.3%	27.9%
4	High school equivalent	40.0%	33.3%	25.0%	30.0%	16.7%	30.2%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

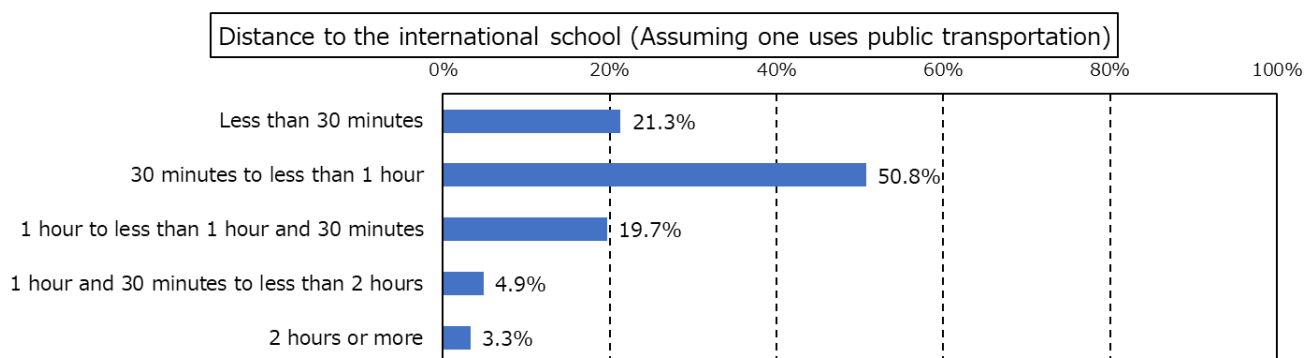
**The following question was directed to those who responded “Commuter school” for Question (1) Type of international school currently attended.**

(3) Distance to the international school (Assuming one uses public transportation) [SA / n=122]

Question : What is the distance to the international school in terms of access time (assuming public transportation)?

**Overall**

○ “Less than 1 hour” accounts for 70%, where “30 minutes to less than 1 hour” (50.8%) constitutes the largest proportion, followed by “Less than 30 mins” (21.3%).



**By Country/Region**

○ In Singapore and China, “Less than 30 minutes” accounts for a small proportion, while “1 hour to less than 1 hour 30 minutes” accounts for a large proportion.

**By Employer to work for**

○ “30 minutes to less than 1 hour” accounts for a large proportion in Finance and Insurance (57.1%), Academic research, professional and technical services (66.7%) and Manufacturing (51.6%).

○ In Telecommunication, “Less than 30 minutes” accounts for a large proportion (40.0%).

○ Among freelancers, “1 hour and 30 minutes to less than 2 hours” accounts for a large proportion (66.7%).

**By Annual household income**

○ Among households earning 15,000,000 JPY to less than 20,000,000 JPY, “30 minutes to less than 1 hour” accounts for a large proportion (70.6%).

*By Country/Region*

SA / n=122

\*Directed to those who responded "Commuter school" for question about type of international school currently attended

No	Distance to the international school (Assuming one uses public transportation)	UK	Hong Kong	India	Singapore	China	% to 5 - country total
1	Less than 30 minutes	35.7%	25.0%	21.1%	13.3%	12.5%	21.3%
2	30 minutes to less than 1 hour	42.9%	60.0%	52.6%	46.7%	52.5%	50.8%
3	1 hour to less than 1 hour and 30 minutes	14.3%	5.0%	15.8%	33.3%	27.5%	19.7%
4	1 hour and 30 minutes to less than 2 hours	0.0%	0.0%	10.5%	6.7%	7.5%	4.9%
5	2 hours or more	7.1%	10.0%	0.0%	0.0%	0.0%	3.3%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

*By Employer to work for*

SA / n=122

\*Directed to those who responded "Commuter school" for question about type of international school currently attended

No	Distance to the international school (Assuming one uses public transportation)	Finance, insurance	Academic research, professional and technical services	Manufacturing	Telecommunications	Freelance	Other	% to 5 - country total
1	Less than 30 minutes	9.5%	8.3%	22.6%	40.0%	16.7%	34.3%	21.3%
2	30 minutes to less than 1 hour	57.1%	66.7%	51.6%	20.0%	16.7%	45.7%	50.8%
3	1 hour to less than 1 hour and 30 minutes	28.6%	25.0%	22.6%	20.0%	0.0%	11.4%	19.7%
4	1 hour and 30 minutes to less than 2 hours	4.8%	0.0%	0.0%	0.0%	66.7%	2.9%	4.9%
5	2 hours or more	0.0%	0.0%	3.2%	20.0%	0.0%	5.7%	3.3%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

*By Annual household income*

SA / n=122

\*Directed to those who responded "Commuter school" for question about type of international school currently attended

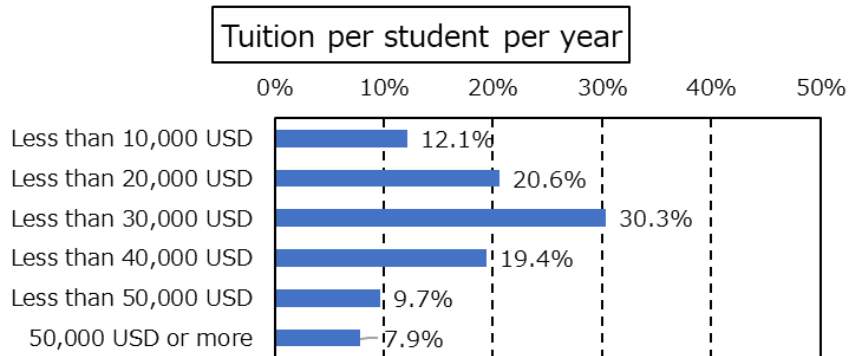
No	Distance to the international school (Assuming one uses public transportation)	Less than 15 – 20 million JPY	Less than 20 – 30 million JPY	Less than 30 – 40 million JPY	Less than 40 – 50 million JPY	50 million JPY or higher	% to 5 - country total
1	Less than 30 minutes	11.8%	32.3%	13.8%	19.4%	33.3%	21.3%
2	30 minutes to less than 1 hour	70.6%	45.2%	58.6%	47.2%	22.2%	50.8%
3	1 hour to less than 1 hour and 30 minutes	11.8%	12.9%	20.7%	25.0%	33.3%	19.7%
4	1 hour and 30 minutes to less than 2 hours	5.9%	3.2%	6.9%	5.6%	0.0%	4.9%
5	2 hours or more	0.0%	6.5%	0.0%	2.8%	11.1%	3.3%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

(4) Tuition per student per year (SA / n=165)

Question : In choosing an international school, how much did you expect tuition (not including boarding fees, etc.) to cost per student per year?

**Overall**

- "Less than 30,000 USD" accounts for the largest proportion (30.3%), followed by "Less than 20,000 USD" (20.6%).



**By Country/Region**

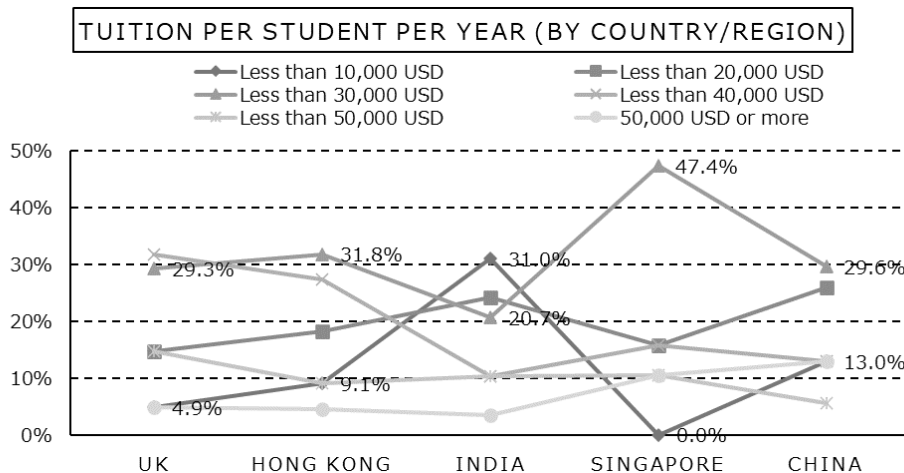
- In India, "Less than 10,000 USD" accounts for a large proportion (31.0%).
- In Singapore, "Less than 30,000 USD" accounts for a large proportion (47.4%).

**By Employer to work for**

- In Telecommunication, "Less than 30,000 USD" accounts for a large proportion (80.0%).
- Among freelancers, "50,000 USD or more" accounts for a large proportion (22.2%).

**By Annual household income**

- Among households earning 15,000,000 JPY to less than 20,000,000 JPY, more than 60% responded "Less than 20,000 USD".
- Among households earning 50,000,000 JPY or more, more than 50% responded "Less than 50,000 USD".





*By Country/Region*

SA / n=165

No	Tuition per student per year	UK	Hong Kong	India	Singapore	China	% to 5 - country total
1	Less than 10,000 USD	4.9%	9.1%	31.0%	0.0%	13.0%	12.1%
2	Less than 20,000 USD	14.6%	18.2%	24.1%	15.8%	25.9%	20.6%
3	Less than 30,000 USD	29.3%	31.8%	20.7%	47.4%	29.6%	30.3%
4	Less than 40,000 USD	31.7%	27.3%	10.3%	15.8%	13.0%	19.4%
5	Less than 50,000 USD	14.6%	9.1%	10.3%	10.5%	5.6%	9.7%
6	50,000 USD or more	4.9%	4.5%	3.4%	10.5%	13.0%	7.9%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

*By Employer to work for*

SA / n=165

No	Tuition per student per year	Finance, insurance	Academic research, professional and technical services	Manufacturing	Telecommunications	Freelance	Other	% to 5 - country total
1	Less than 10,000 USD	7.4%	8.1%	12.8%	0.0%	11.1%	18.8%	12.1%
2	Less than 20,000 USD	37.0%	16.2%	12.8%	0.0%	11.1%	25.0%	20.6%
3	Less than 30,000 USD	18.5%	32.4%	33.3%	80.0%	33.3%	27.1%	30.3%
4	Less than 40,000 USD	14.8%	29.7%	20.5%	20.0%	22.2%	12.5%	19.4%
5	Less than 50,000 USD	22.2%	10.8%	7.7%	0.0%	0.0%	6.3%	9.7%
6	50,000 USD or more	0.0%	2.7%	12.8%	0.0%	22.2%	10.4%	7.9%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

*By Annual household income*

SA / n=165

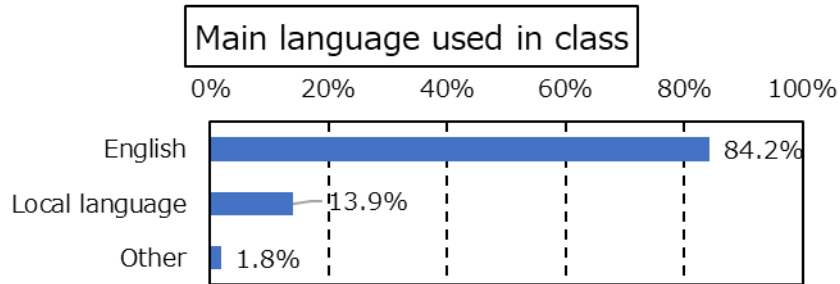
No	Tuition per student per year	Less than 15 - 20 million JPY	Less than 20 - 30 million JPY	Less than 30 - 40 million JPY	Less than 40 - 50 million JPY	50 million JPY or higher	% to 5 - country total
1	Less than 10,000 USD	29.6%	12.5%	2.7%	8.7%	13.3%	12.1%
2	Less than 20,000 USD	33.3%	25.0%	27.0%	8.7%	6.7%	20.6%
3	Less than 30,000 USD	18.5%	32.5%	37.8%	34.8%	13.3%	30.3%
4	Less than 40,000 USD	11.1%	15.0%	24.3%	26.1%	13.3%	19.4%
5	Less than 50,000 USD	3.7%	7.5%	2.7%	13.0%	33.3%	9.7%
6	50,000 USD or more	3.7%	7.5%	5.4%	8.7%	20.0%	7.9%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

(5) Main language used in class [SA / n=165]

Question : Which language is the main language used in class?

**Overall**

○ “English” accounts for the majority of all responses (84.2%), while “local languages” a small proportion (13.9%).



**By Country/Region**

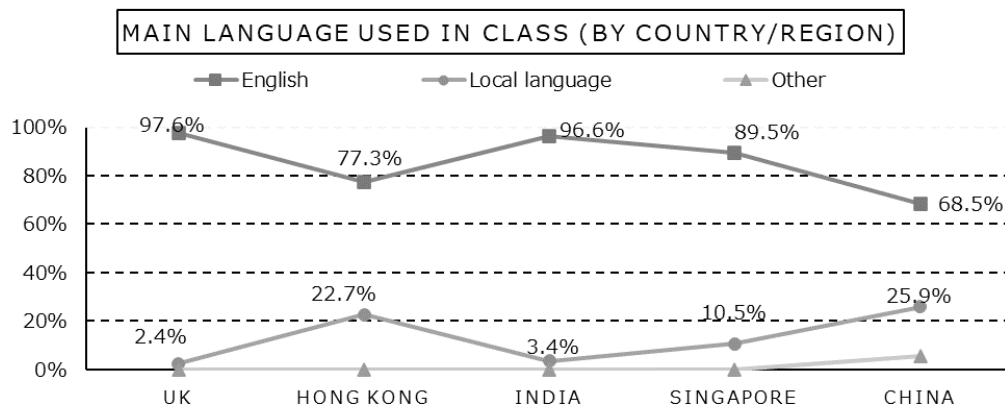
○ In UK and India, almost all respondents answered “English”.  
 ○ In China and Hon Kong, “Local languages” account for a large proportion.

**By Employer to work for**

○ Among freelancers, “Local languages” accounts for a large proportion (22.2%).

**By Annual household income**

○ No specific tendencies are seen here.



*By Country/Region*

SA / n=165

No	Main language used in class	UK	Hong Kong	India	Singapore	China	% to 5 - country total
1	English	97.6%	77.3%	96.6%	89.5%	68.5%	84.2%
2	Local language	2.4%	22.7%	3.4%	10.5%	25.9%	13.9%
3	Other	0.0%	0.0%	0.0%	0.0%	5.6%	1.8%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

*By Employer to work for*

SA / n=165

No	Main language used in class	Finance, insurance	Academic research, professional and technical services	Manufacturing	Telecommunications	Freelance	Other	% to 5 - country total
1	English	81.5%	81.1%	89.7%	80.0%	77.8%	85.4%	84.2%
2	Local language	18.5%	18.9%	7.7%	20.0%	22.2%	10.4%	13.9%
3	Other	0.0%	0.0%	2.6%	0.0%	0.0%	4.2%	1.8%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

*By Annual household income*

SA / n=165

No	Main language used in class	Less than 15 - 20 million JPY	Less than 20 - 30 million JPY	Less than 30 - 40 million JPY	Less than 40 - 50 million JPY	50 million JPY or higher	% to 5 - country total
1	English	85.2%	85.0%	81.1%	87.0%	80.0%	84.2%
2	Local language	11.1%	12.5%	18.9%	13.0%	13.3%	13.9%
3	Other	3.7%	2.5%	0.0%	0.0%	6.7%	1.8%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

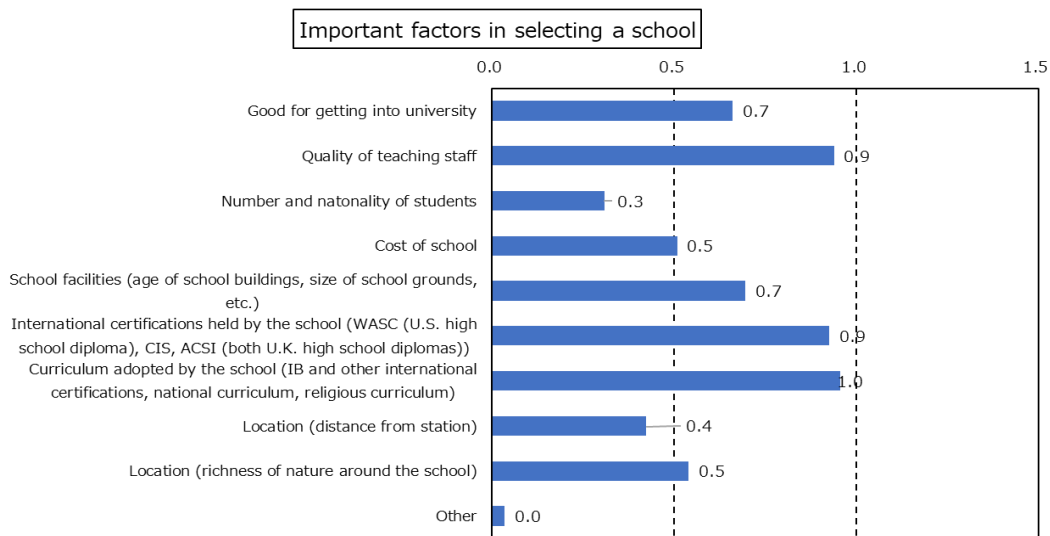
(6) Important factors in selecting a school [MA / n=165]

Question : Please select the top three factors (top 3) that were important to you in selecting a school.

Note : For this question, we used the weighted average method where weighted points are allocated to the top three options and points of each option are divided by the number of respondents. The rule of allocating points is: to add 3 points to “the first option”, 2 points to the second and 1 point to the third.

**Overall**

○ “Curriculum adopted by the school” marks the highest points (1.0 points), followed by “Quality of teaching staff” and “International certifications held by the school” (0.9 points).



**By Country/Region**

- In Hong Kong, “Quality of teaching staff” marks a high point (1.4 points).
- In Singapore, “International certifications held by the school” marks a high point (1.2points).

**By Employer to work for**

- In Academic research, professional and technical services, “Quality of teaching staff” marks a high point (1.2 points).
- Among freelancers, “International certifications held by the school” marks a high point (1.8 points).

**By Annual household income**

- Among households earning 15,000,000 JPY to less than 20,000,000 JPY, “Good for getting into university” and “Quality of teaching staff” marks a high point (1.1 points).
- Among households earning 50,000,000 JPY or more, “Quality of teaching staff” and “International certifications held by the school” marks a high point (1.1 points).

*By Country/Region*

MA / n=165

No	Important factors in selecting a school	UK	Hong Kong	India	Singapore	China	5 - country average
1	Good for getting into university	0.5	0.8	0.5	0.7	0.8	0.7
2	Quality of teaching staff	1.3	1.4	1.1	0.8	0.5	0.9
3	Number and nationality of students	0.2	0.2	0.1	0.2	0.5	0.3
4	Cost of school	0.4	0.5	0.4	0.7	0.6	0.5
5	School facilities (age of school buildings, size of school grounds, etc.)	0.7	0.7	0.6	0.5	0.9	0.7
6	International certifications held by the school (WASC (U.S. high school diploma), CIS, ACISI (both U.K. high school diplomas))	0.8	1.0	1.1	1.2	0.8	0.9
7	Curriculum adopted by the school (IB and other international certifications, national curriculum, religious curriculum)	1.1	0.9	1.1	0.9	0.8	1.0
8	Location (distance from station)	0.4	0.4	0.4	0.4	0.5	0.4
9	Location (richness of nature around the school)	0.7	0.1	0.6	0.6	0.6	0.5
10	Other	0.0	0.0	0.0	0.0	0.1	0.0

*By Employer to work for*

MA / n=165

No	Important factors in selecting a school	Finance, insurance	Academic research, professional and technical services	Manufacturing	Telecommunications	Freelance	Other	5 - country average
1	Good for getting into university	1.0	0.7	0.7	1.2	0.3	0.4	0.7
2	Quality of teaching staff	0.9	1.2	0.8	1.0	0.6	1.0	0.9
3	Number and nationality of students	0.1	0.2	0.4	0.0	0.6	0.4	0.3
4	Cost of school	0.4	0.3	0.6	0.8	0.2	0.6	0.5
5	School facilities (age of school buildings, size of school grounds, etc.)	0.9	0.6	0.7	1.2	0.4	0.6	0.7
6	International certifications held by the school (WASC (U.S. high school diploma), CIS, ACISI (both U.K. high school diplomas))	0.8	0.9	0.8	0.6	1.8	1.0	0.9
7	Curriculum adopted by the school (IB and other international certifications, national curriculum, religious curriculum)	0.7	1.0	0.9	1.2	1.0	1.0	1.0
8	Location (distance from station)	0.6	0.4	0.4	0.0	0.6	0.4	0.4
9	Location (richness of nature around the school)	0.5	0.5	0.6	0.0	0.6	0.6	0.5
10	Other	0.0	0.1	0.0	0.0	0.0	0.0	0.0

*By Annual household income*

MA / n=165

No	Important factors in selecting a school	Less than 15 – 20 million JPY	Less than 20 – 30 million JPY	Less than 30 – 40 million JPY	Less than 40 – 50 million JPY	50 million JPY or higher	5 - country average
1	Good for getting into university	1.1	0.6	0.7	0.5	0.5	0.7
2	Quality of teaching staff	1.1	1.0	0.9	0.8	1.1	0.9
3	Number and nationality of students	0.4	0.5	0.2	0.3	0.3	0.3
4	Cost of school	0.4	0.5	0.5	0.5	0.5	0.5
5	School facilities (age of school buildings, size of school grounds, etc.)	0.5	0.4	0.8	1.1	0.5	0.7
6	International certifications held by the school (WASC (U.S. high school diploma), CIS, ACISI (both U.K. high school diplomas))	0.9	1.0	1.0	0.9	0.8	0.9
7	Curriculum adopted by the school (IB and other international certifications, national curriculum, religious curriculum)	0.9	1.1	0.8	1.0	1.1	1.0
8	Location (distance from station)	0.3	0.3	0.6	0.4	0.5	0.4
9	Location (richness of nature around the school)	0.3	0.7	0.4	0.6	0.6	0.5
10	Other	0.1	0.1	0.0	0.0	0.0	0.0

The following (1) – (6) were directed to those who responded “All of my children attend a local school” for (7) Type of school one’s children attend and “I am considering it” for (8) Intention/preference for switching to an international school.

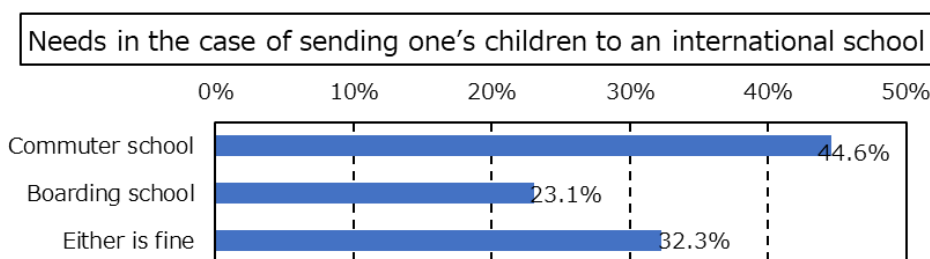
2–2. Needs in the case of sending one’s children to an international school

(1) Preference for the type of school in case of switching to an international school [SA / n=65]

Question : If you change your child’s school to an international school, would you prefer a commuter school or a boarding school?

**Overall**

○ “Commuter school” accounts for the largest proportion (44.6%), followed by “Either is fine” (32.3%).



\*As we do not have enough parameters to obtain usability based on cross aggregation, we did not conduct analyses. Only the results are shown here.

*By Country/Region* SA / n=65

No	Needs in the case of sending one’s children to an international school	UK	Hong Kong	India	Singapore	China	% to 5 - country total
1	Commuter school	68.4%	50.0%	33.3%	36.8%	0.0%	44.6%
2	Boarding school	15.8%	0.0%	16.7%	36.8%	60.0%	23.1%
3	Either is fine	15.8%	50.0%	50.0%	26.3%	40.0%	32.3%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

*By Employer to work for* SA / n=65

No	Needs in the case of sending one’s children to an international school	Finance, insurance	Academic research, professional and technical services	Manufacturing	Telecommunications	Freelance	Other	% to 5 - country total
1	Commuter school	50.0%	33.3%	36.4%	33.3%	0.0%	48.3%	44.6%
2	Boarding school	31.3%	0.0%	27.3%	33.3%	0.0%	20.7%	23.1%
3	Either is fine	18.8%	66.7%	36.4%	33.3%	0.0%	31.0%	32.3%
Total		100.0%	100.0%	100.0%	100.0%	0.0%	100.0%	100.0%

*By Annual household income* SA / n=65

No	Needs in the case of sending one’s children to an international school	Less than 15 – 20 million JPY	Less than 20 – 30 million JPY	Less than 30 – 40 million JPY	Less than 40 – 50 million JPY	50 million JPY or higher	% to 5 - country total
1	Commuter school	42.9%	53.3%	52.6%	12.5%	44.4%	44.6%
2	Boarding school	14.3%	20.0%	31.6%	37.5%	11.1%	23.1%
3	Either is fine	42.9%	26.7%	15.8%	50.0%	44.4%	32.3%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

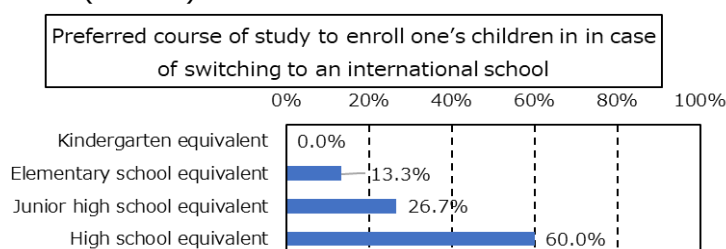
**The following question was directed to those who responded “Boarding school” for (1) Preference for the type of school in case of switching to an international school**

(2) Preferred course of study to enroll one’s children in case of switching to an international school [SA / n=15]

Question : What course of study do you plan to enroll your child in?

**Overall**

○ “High school equivalent” accounts for the largest proportion (60.0%), followed by “Junior high school equivalent” (26.7%).



\*As we do not have enough parameters to obtain usability based on cross aggregation, we did not conduct analyses. Only the results are shown here.

**By Country/Region**

SA / n=15

\*Directed to those who responded “Boarding school” for question about preference for the type of school

No	Preferred course of study to enroll one’s children in in case of switching to an international school	UK	Hong Kong	India	Singapore	China	% to 5 - country total
1	Kindergarten equivalent	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
2	Elementary school equivalent	0.0%	0.0%	0.0%	28.6%	0.0%	13.3%
3	Junior high school equivalent	100.0%	0.0%	0.0%	14.3%	0.0%	26.7%
4	High school equivalent	0.0%	0.0%	100.0%	57.1%	100.0%	60.0%
Total		100.0%	0.0%	100.0%	100.0%	100.0%	100.0%

**By Employer to work for**

SA / n=15

\*Directed to those who responded “Boarding school” for question about preference for the type of school

No	Preferred course of study to enroll one’s children in in case of switching to an international school	Finance, insurance	Academic research, professional and technical services	Manufacturing	Telecommunications	Freelance	Other	% to 5 - country total
1	Kindergarten equivalent	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
2	Elementary school equivalent	0.0%	0.0%	0.0%	100.0%	0.0%	16.7%	13.3%
3	Junior high school equivalent	60.0%	0.0%	0.0%	0.0%	0.0%	16.7%	26.7%
4	High school equivalent	40.0%	0.0%	100.0%	0.0%	0.0%	66.7%	60.0%
Total		100.0%	0.0%	100.0%	100.0%	0.0%	100.0%	100.0%

**By Annual household income**

SA / n=15

\*Directed to those who responded “Boarding school” for question about preference for the type of school

No	Preferred course of study to enroll one’s children in in case of switching to an international school	Less than 15 – 20 million JPY	Less than 20 – 30 million JPY	Less than 30 – 40 million JPY	Less than 40 – 50 million JPY	50 million JPY or higher	% to 5 - country total
1	Kindergarten equivalent	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
2	Elementary school equivalent	0.0%	33.3%	0.0%	33.3%	0.0%	13.3%
3	Junior high school equivalent	0.0%	0.0%	66.7%	0.0%	0.0%	26.7%
4	High school equivalent	100.0%	66.7%	33.3%	66.7%	100.0%	60.0%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



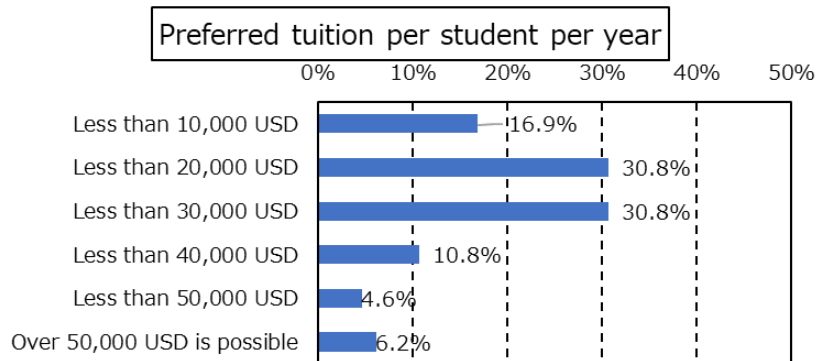


(4) Preferred tuition per student per year (SA / n=65)

Question : What is your expected tuition per student per year (not including dormitory fees, etc.)?

**Overall**

○ “Less than 20,000 USD” (30.8%) and “Less than 30,000 USD” (30.8%) account for the largest proportion, followed by “Less than 10,000 USD” (16.9%).



\*As we do not have enough parameters to obtain usability based on cross aggregation, we did not conduct analyses. Only the results are shown here.

*By Country/Region* SA / n=65

No	Preferred tuition per student per year	UK	Hong Kong	India	Singapore	China	% to 5 - country total
1	Less than 10,000 USD	10.5%	0.0%	41.7%	21.1%	0.0%	16.9%
2	Less than 20,000 USD	31.6%	50.0%	25.0%	21.1%	40.0%	30.8%
3	Less than 30,000 USD	26.3%	50.0%	8.3%	42.1%	20.0%	30.8%
4	Less than 40,000 USD	21.1%	0.0%	8.3%	10.5%	0.0%	10.8%
5	Less than 50,000 USD	0.0%	0.0%	16.7%	5.3%	0.0%	4.6%
6	Over 50,000 USD is possible	10.5%	0.0%	0.0%	0.0%	40.0%	6.2%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

*By Employer to work for* SA / n=65

No	Preferred tuition per student per year	Finance, insurance	Academic research, professional and technical services	Manufacturing	Telecommunications	Freelance	Other	% to 5 - country total
1	Less than 10,000 USD	6.3%	33.3%	9.1%	0.0%	0.0%	24.1%	16.9%
2	Less than 20,000 USD	25.0%	33.3%	36.4%	0.0%	0.0%	34.5%	30.8%
3	Less than 30,000 USD	37.5%	33.3%	18.2%	66.7%	0.0%	27.6%	30.8%
4	Less than 40,000 USD	25.0%	0.0%	27.3%	0.0%	0.0%	0.0%	10.8%
5	Less than 50,000 USD	0.0%	0.0%	0.0%	33.3%	0.0%	6.9%	4.6%
6	Over 50,000 USD is possible	6.3%	0.0%	9.1%	0.0%	0.0%	6.9%	6.2%
Total		100.0%	100.0%	100.0%	100.0%	0.0%	100.0%	100.0%

*By Annual household income* SA / n=65

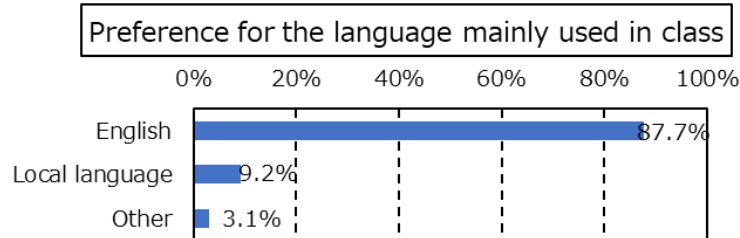
No	Preferred tuition per student per year	Less than 15 – 20 million JPY	Less than 20 – 30 million JPY	Less than 30 – 40 million JPY	Less than 40 – 50 million JPY	50 million JPY or higher	% to 5 - country total
1	Less than 10,000 USD	28.6%	13.3%	5.3%	12.5%	33.3%	16.9%
2	Less than 20,000 USD	35.7%	26.7%	42.1%	25.0%	11.1%	30.8%
3	Less than 30,000 USD	7.1%	53.3%	31.6%	25.0%	33.3%	30.8%
4	Less than 40,000 USD	0.0%	6.7%	21.1%	25.0%	0.0%	10.8%
5	Less than 50,000 USD	14.3%	0.0%	0.0%	12.5%	0.0%	4.6%
6	Over 50,000 USD is possible	14.3%	0.0%	0.0%	0.0%	22.2%	6.2%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

(5) Preference for the language mainly used in class [SA / n=65]

Question : Which language would you like the main language used in class to be?

**Overall**

○ “English” (87.7%) accounts for the majority of all responses while “Local languages” a small proportion (9.2%).



\*As we do not have enough parameters to obtain usability based on cross aggregation, we did not conduct analyses. Only the results are shown here.

*By Country/Region*

SA / n=65

No	Preference for the language mainly used in class	UK	Hong Kong	India	Singapore	China	% to 5 - country total
1	English	94.7%	70.0%	100.0%	89.5%	60.0%	87.7%
2	Local language	0.0%	30.0%	0.0%	5.3%	40.0%	9.2%
3	Other	5.3%	0.0%	0.0%	5.3%	0.0%	3.1%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

*By Employer to work for*

SA / n=65

No	Preference for the language mainly used in class	Finance, insurance	Academic research, professional and technical services	Manufacturing	Telecommunications	Freelance	Other	% to 5 - country total
1	English	87.5%	100.0%	90.9%	33.3%	0.0%	89.7%	87.7%
2	Local language	6.3%	0.0%	9.1%	33.3%	0.0%	10.3%	9.2%
3	Other	6.3%	0.0%	0.0%	33.3%	0.0%	0.0%	3.1%
Total		100.0%	100.0%	100.0%	100.0%	0.0%	100.0%	100.0%

*By Annual household income*

SA / n=65

No	Preference for the language mainly used in class	Less than 15 – 20 million JPY	Less than 20 – 30 million JPY	Less than 30 – 40 million JPY	Less than 40 – 50 million JPY	50 million JPY or higher	% to 5 - country total
1	English	100.0%	93.3%	89.5%	50.0%	88.9%	87.7%
2	Local language	0.0%	6.7%	5.3%	37.5%	11.1%	9.2%
3	Other	0.0%	0.0%	5.3%	12.5%	0.0%	3.1%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



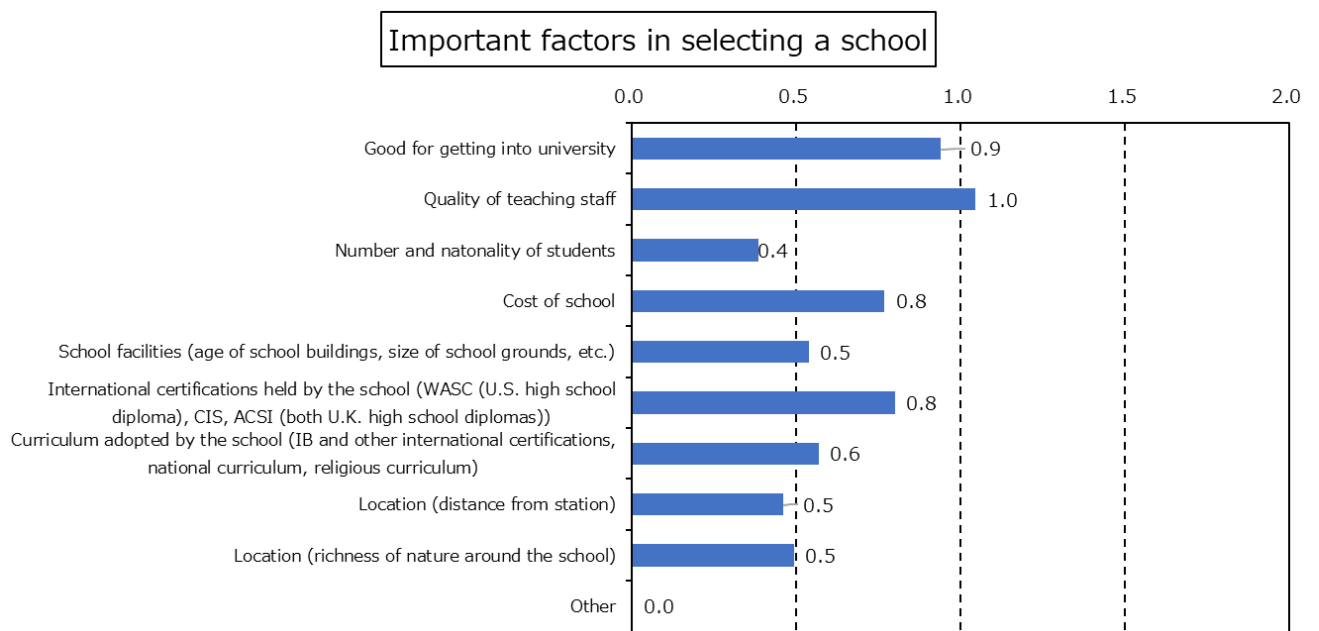
(6) Important factors in selecting a school [MA / n=65]

Question : Please select the top 3 things (top 3) that are important to you in selecting a school.

Note : For this question, we used the weighted average method where weighted points are allocated to the top three options and points of each option are divided by the number of respondents. The rule of allocating points is: to add 3 points to “the first option”, 2 points to the second and 1 point to the third.

**Overall**

○ “Quality of teaching staff” (1.0 point) marks the highest point, followed by “Good for getting into university” (0.9 point).



\*As we do not have enough parameters to obtain usability based on cross aggregation, we did not conduct analyses. Only the results are shown here.

By Country/Region

MA / n=65

No	Important factors in selecting a school	Score					5 - country average
		UK	Hong Kong	India	Singapore	China	
1	Good for getting into university	1.0	1.3	0.6	1.1	0.2	0.9
2	Quality of teaching staff	1.4	0.9	1.1	0.8	1.0	1.0
3	Number and nationality of students	0.4	0.0	0.6	0.5	0.2	0.4
4	Cost of school	0.3	1.5	1.2	0.8	0.0	0.8
5	School facilities (age of school buildings, size of school grounds, etc.)	0.5	0.1	0.6	0.8	0.6	0.5
6	International certifications held by the school (WASC (U.S. high school diploma), CIS, ACSI (both U.K. high school diplomas))	0.8	0.7	0.7	0.6	2.0	0.8
7	Curriculum adopted by the school (IB and other international certifications, national curriculum, religious curriculum)	0.6	0.6	0.7	0.5	0.6	0.6
8	Location (distance from station)	0.7	0.6	0.2	0.3	0.4	0.5
9	Location (richness of nature around the school)	0.3	0.3	0.5	0.6	1.0	0.5
10	Other	0.0	0.0	0.0	0.0	0.0	0.0

By Employer to work for

MA / n=65

No	Important factors in selecting a school	Score						5 - country average
		Finance, insurance	Academic research, professional and technical services	Manufacturing	Telecommunications	Freelance	Other	
1	Good for getting into university	0.9	0.8	0.5	1.0	0.0	1.1	0.9
2	Quality of teaching staff	1.3	1.3	0.8	1.3	0.0	0.9	1.0
3	Number and nationality of students	0.3	0.7	0.6	0.0	0.0	0.3	0.4
4	Cost of school	0.3	0.2	0.9	1.0	0.0	1.1	0.8
5	School facilities (age of school buildings, size of school grounds, etc.)	0.8	0.8	0.6	0.0	0.0	0.4	0.5
6	International certifications held by the school (WASC (U.S. high school diploma), CIS, ACSI (both U.K. high school diplomas))	1.0	1.3	0.9	0.7	0.0	0.6	0.8
7	Curriculum adopted by the school (IB and other international certifications, national curriculum, religious curriculum)	0.4	0.5	1.0	0.3	0.0	0.6	0.6
8	Location (distance from station)	0.7	0.0	0.2	0.0	0.0	0.6	0.5
9	Location (richness of nature around the school)	0.4	0.3	0.5	1.7	0.0	0.5	0.5
10	Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0

By Annual household income

MA / n=65

No	Important factors in selecting a school	Score					5 - country average
		Less than 15 - 20 million JPY	Less than 20 - 30 million JPY	Less than 30 - 40 million JPY	Less than 40 - 50 million JPY	50 million JPY or higher	
1	Good for getting into university	1.1	0.9	1.2	0.4	0.6	0.9
2	Quality of teaching staff	1.1	1.1	0.9	0.5	1.7	1.0
3	Number and nationality of students	0.6	0.1	0.4	0.6	0.1	0.4
4	Cost of school	0.7	0.9	0.4	1.4	0.9	0.8
5	School facilities (age of school buildings, size of school grounds, etc.)	0.4	0.5	0.6	1.3	0.1	0.5
6	International certifications held by the school (WASC (U.S. high school diploma), CIS, ACSI (both U.K. high school diplomas))	0.5	1.0	0.9	0.3	1.2	0.8
7	Curriculum adopted by the school (IB and other international certifications, national curriculum, religious curriculum)	0.5	0.4	0.8	0.3	0.8	0.6
8	Location (distance from station)	0.4	0.6	0.4	0.9	0.1	0.5
9	Location (richness of nature around the school)	0.6	0.4	0.4	0.5	0.6	0.5
10	Other	0.0	0.0	0.0	0.0	0.0	0.0

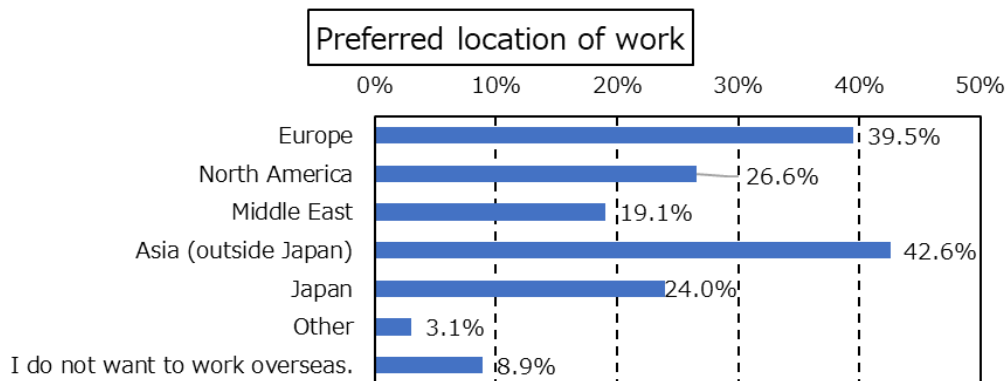
### 3. Preferences in working overseas

#### (1) Preferred location of work (MA / n=425)

Question : Please tell us where you would like to work.

#### Overall

- "Asia (outside Japan)" (42.6%) accounts for the largest proportion, followed by "Europe (39.5%)".



#### By Country/Region

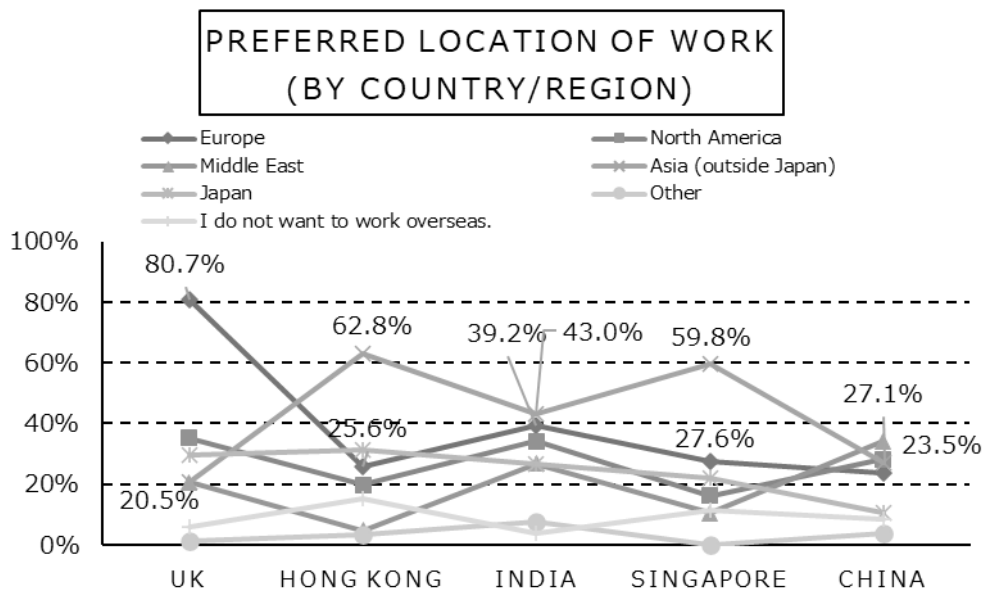
- In UK, "Europe" (80.7%) accounts for the majority of all responses.
- In Hong Kong and Singapore, on the other hand, "Asia (outside Japan)" accounts for 60% respectively.

#### By Employer to work for

- In Finance and Insurance, "Europe" (46.2%) accounts for a large proportion.

#### By Annual household income

- Among households earning 30,000,000 JPY to less than 40,000,000 JPY, "Asia (outside Japan)" (50.5%) accounts for a large proportion.



*By Country/Region*

MA / n=425

No	Preferred location of work	UK	Hong Kong	India	Singapore	China	% to 5 - country total
1	Europe	80.7%	25.6%	39.2%	27.6%	23.5%	39.5%
2	North America	35.2%	19.8%	34.2%	16.1%	28.2%	26.6%
3	Middle East	20.5%	4.7%	26.6%	10.3%	34.1%	19.1%
4	Asia (outside Japan)	20.5%	62.8%	43.0%	59.8%	27.1%	42.6%
5	Japan	29.5%	31.4%	26.6%	21.8%	10.6%	24.0%
6	Other	1.1%	3.5%	7.6%	0.0%	3.5%	3.1%
7	I do not want to work	5.7%	15.1%	3.8%	11.5%	8.2%	8.9%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

*By Employer to work for*

MA / n=425

No	Preferred location of work	Finance, insurance	Academic research, professional and technical services	Manufacturing	Telecommunications	Freelance	Other	% to 5 - country total
1	Europe	46.2%	39.1%	32.4%	40.0%	21.1%	41.4%	39.5%
2	North America	30.8%	34.8%	16.2%	30.0%	21.1%	25.7%	26.6%
3	Middle East	23.1%	24.6%	27.0%	10.0%	21.1%	11.2%	19.1%
4	Asia (outside Japan)	42.9%	44.9%	52.7%	15.0%	63.2%	37.5%	42.6%
5	Japan	24.2%	24.6%	20.3%	15.0%	10.5%	28.3%	24.0%
6	Other	3.3%	1.4%	4.1%	0.0%	10.5%	2.6%	3.1%
7	I do not want to work overseas.	4.4%	2.9%	2.7%	15.0%	10.5%	16.4%	8.9%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

*By Annual household income*

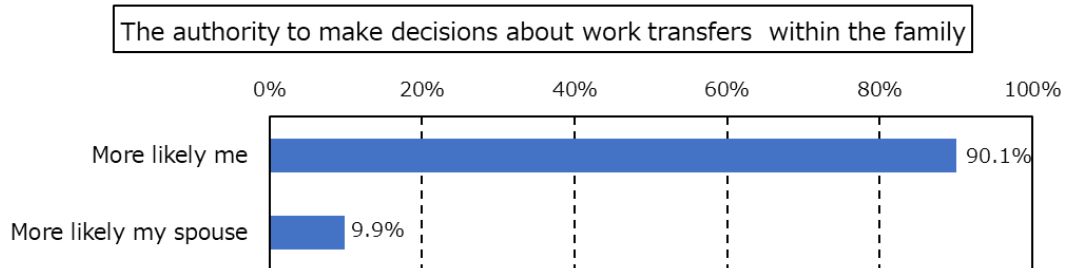
MA / n=425

No	Preferred location of work	Less than 15 – 20 million JPY	Less than 20 – 30 million JPY	Less than 30 – 40 million JPY	Less than 40 – 50 million JPY	50 million JPY or higher	% to 5 - country total
1	Europe	34.0%	37.0%	40.0%	42.5%	52.4%	39.5%
2	North America	22.0%	25.0%	29.5%	33.8%	21.4%	26.6%
3	Middle East	16.0%	12.0%	24.2%	27.5%	16.7%	19.1%
4	Asia (outside Japan)	38.0%	42.6%	50.5%	45.0%	31.0%	42.6%
5	Japan	20.0%	20.4%	29.5%	30.0%	19.0%	24.0%
6	Other	5.0%	1.9%	2.1%	5.0%	0.0%	3.1%
7	I do not want to work overseas.	9.0%	10.2%	7.4%	7.5%	11.9%	8.9%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

(2) The authority to make decisions about work transfers within the family (SA / n=425)  
Question : Who has the authority to make decisions about work transfers within the family?

**Overall**

○ “More likely me” (90.1%) accounts for the majority of all responses, while “More likely my spouse” accounts for a small proportion (9.9%).



**By Country/Region**

○ No specific tendencies are seen here.

**By Employer to work for**

○ Among freelancers, “More likely my spouse” (21.1%) accounts for a large proportion.

**By Annual household income**

○ “More likely my spouse” tends to accounts for a larger proportion of households with a higher income.



*By Country/Region*

SA / n=425

No	The authority to make decisions about work transfers within the family	UK	Hong Kong	India	Singapore	China	% to 5 - country total
1	More likely me	93.2%	93.0%	87.3%	87.4%	89.4%	90.1%
2	More likely my spouse	6.8%	7.0%	12.7%	12.6%	10.6%	9.9%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

*By Employer to work for*

SA / n=425

No	The authority to make decisions about work transfers within the family	Finance, insurance	Academic research, professional and technical	Manufacturing	Telecommunications	Freelance	Other	% to 5 - country total
1	More likely me	89.0%	88.4%	93.2%	95.0%	78.9%	90.8%	90.1%
2	More likely my spouse	11.0%	11.6%	6.8%	5.0%	21.1%	9.2%	9.9%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

*By Annual household income*

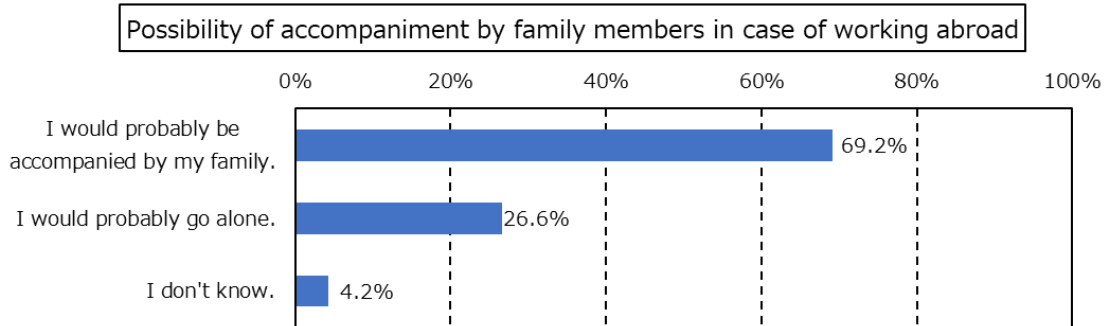
SA / n=425

No	The authority to make decisions about work transfers within the family	Less than 15 – 20 million JPY	Less than 20 – 30 million JPY	Less than 30 – 40 million JPY	Less than 40 – 50 million JPY	50 million JPY or higher	% to 5 - country total
1	More likely me	93.0%	93.5%	86.3%	88.8%	85.7%	90.1%
2	More likely my spouse	7.0%	6.5%	13.7%	11.3%	14.3%	9.9%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

(3) Possibility of accompaniment by family members in case of working abroad [SA / n=425]  
 Question : If you were to work abroad, would you be accompanied by family or go alone?

**Overall**

○ Many responded “I would probably be accompanied by my family” (69.2%) while a few responded “I would probably go alone” (26.6%).



**By Country/Region**

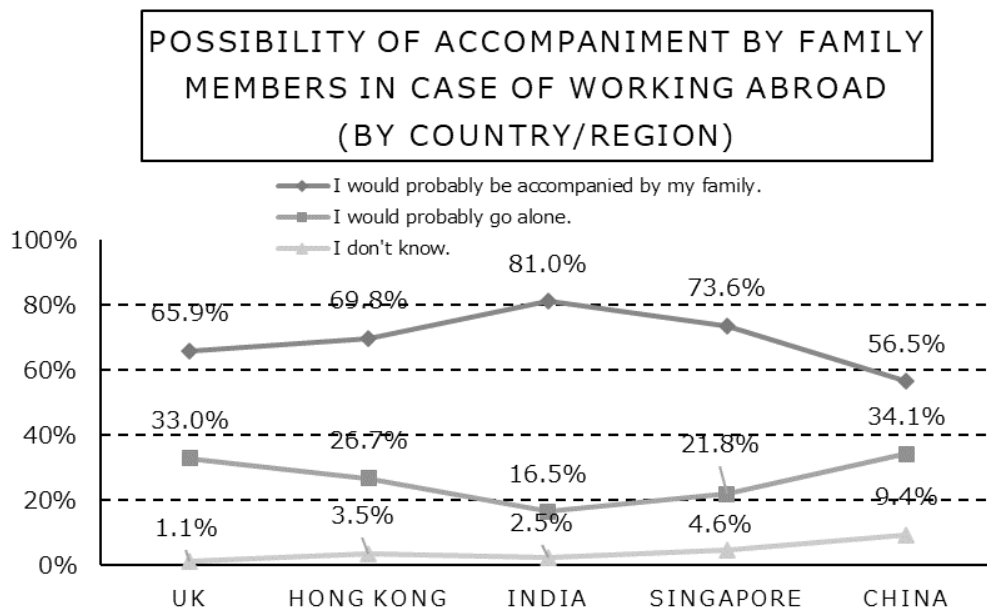
○ In India, “I would probably be accompanied by my family” (81.0%) accounts for a large proportion.

**By Employer to work for**

○ In Academic research, professional and technical services, “I would probably be accompanied by my family” (81.2%) accounts for a large proportion.

**By Annual household income**

○ No specific tendencies are seen here.



*By Country/Region*

SA / n=425

No	Possibility of accompaniment by family members in case of working abroad	UK	Hong Kong	India	Singapore	China	% to 5 - country total
1	I would probably be accompanied by my family.	65.9%	69.8%	81.0%	73.6%	56.5%	69.2%
2	I would probably go alone.	33.0%	26.7%	16.5%	21.8%	34.1%	26.6%
3	I don't know.	1.1%	3.5%	2.5%	4.6%	9.4%	4.2%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

*By Employer to work for*

SA / n=425

No	Possibility of accompaniment by family members in case of working abroad	Finance, insurance	Academic research, professional and technical services	Manufacturing	Telecommunications	Freelance	Other	% to 5 - country total
1	I would probably be accompanied by my family.	70.3%	81.2%	70.3%	70.0%	73.7%	61.8%	69.2%
2	I would probably go alone.	25.3%	18.8%	29.7%	20.0%	21.1%	30.9%	26.6%
3	I don't know.	4.4%	0.0%	0.0%	10.0%	5.3%	7.2%	4.2%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

*By Annual household income*

SA / n=425

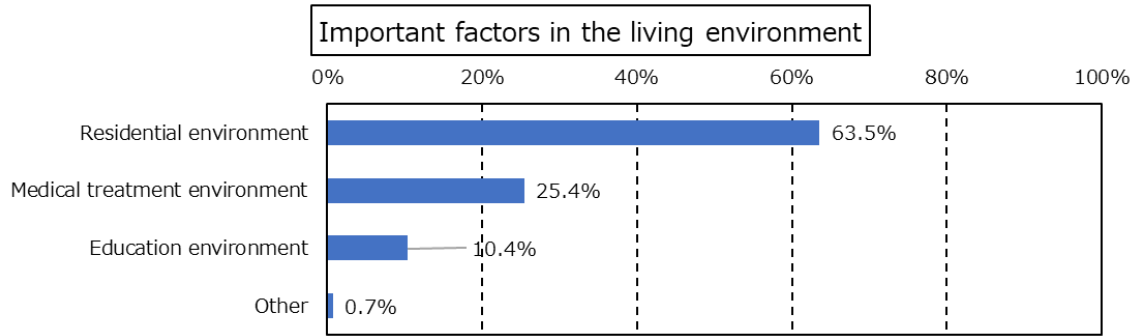
No	Possibility of accompaniment by family members in case of working abroad	Less than 15 – 20 million JPY	Less than 20 – 30 million JPY	Less than 30 – 40 million JPY	Less than 40 – 50 million JPY	50 million JPY or higher	% to 5 - country total
1	I would probably be accompanied by my family.	68.0%	65.7%	73.7%	76.3%	57.1%	69.2%
2	I would probably go alone.	29.0%	27.8%	24.2%	20.0%	35.7%	26.6%
3	I don't know.	3.0%	6.5%	2.1%	3.8%	7.1%	4.2%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

(4) Important factors in the living environment (SA / n=425)

Question : What is most important to you about the living environment of your overseas workplace?

**Overall**

- "Residential environment" (63.5%) accounts for the largest proportion, followed by "Medical treatment environment" (25.4%).



**By Country/Region**

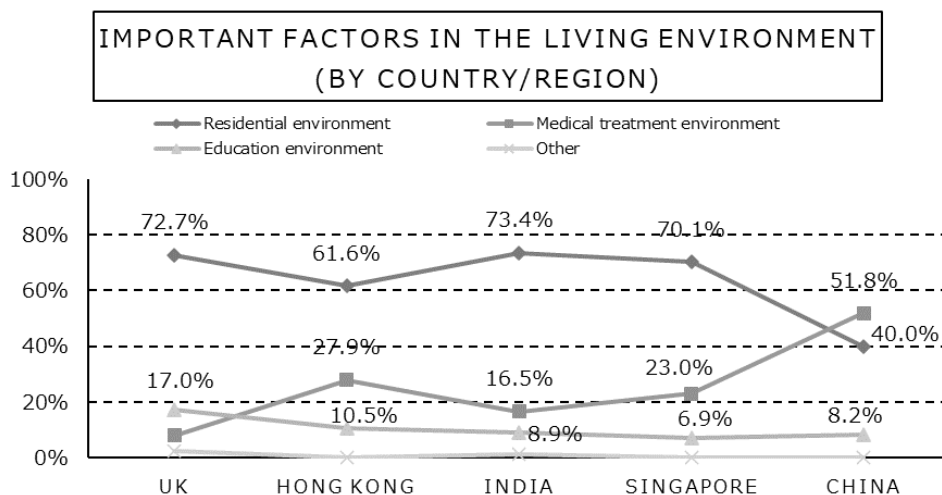
- In UK, "Educational environment" (17.0%) accounts for a large proportion.
- In China, "Medical treatment environment" (51.8%) accounts for a large proportion, while "Residential environment" (40.0%) a smaller.

**By Employer to work for**

- In Academic research, professional and technical services, "Medical treatment environment" accounts for a large proportion (42.0%) while "Residential environment" accounts for a small proportion (47.8%).

**By Annual household income**

- "Educational environment" tends to account for a larger proportion among households with a higher income.



*By Country/Region*

SA / n=425

No	Important factors in the living environment	UK	Hong Kong	India	Singapore	China	% to 5 - country total
1	Residential environment	72.7%	61.6%	73.4%	70.1%	40.0%	63.5%
2	Medical treatment environment	8.0%	27.9%	16.5%	23.0%	51.8%	25.4%
3	Education environment	17.0%	10.5%	8.9%	6.9%	8.2%	10.4%
4	Other	2.3%	0.0%	1.3%	0.0%	0.0%	0.7%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

*By Employer to work for*

SA / n=425

No	Important factors in the living environment	Finance, insurance	Academic research, professional and technical services	Manufacturing	Telecommunications	Freelance	Other	% to 5 - country total
1	Residential environment	60.4%	47.8%	66.2%	65.0%	63.2%	71.1%	63.5%
2	Medical treatment environment	27.5%	42.0%	20.3%	30.0%	26.3%	18.4%	25.4%
3	Education environment	11.0%	10.1%	12.2%	5.0%	10.5%	9.9%	10.4%
4	Other	1.1%	0.0%	1.4%	0.0%	0.0%	0.7%	0.7%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

*By Annual household income*

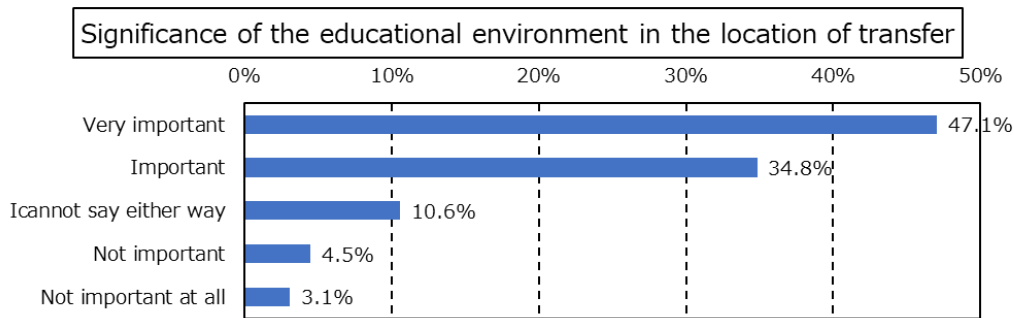
SA / n=425

No	Important factors in the living environment	Less than 15 - 20 million JPY	Less than 20 - 30 million JPY	Less than 30 - 40 million JPY	Less than 40 - 50 million JPY	50 million JPY or higher	% to 5 - country total
1	Residential environment	67.0%	70.4%	58.9%	58.8%	57.1%	63.5%
2	Medical treatment environment	27.0%	17.6%	32.6%	28.8%	19.0%	25.4%
3	Education environment	6.0%	11.1%	8.4%	11.3%	21.4%	10.4%
4	Other	0.0%	0.9%	0.0%	1.3%	2.4%	0.7%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

(5) Significance of the educational environment in the location of transfer (SA / n=425)  
 Question : How important is the educational environment of the place you are transferring to for you?

**Overall**

○ “Very important” (47.1%) and “Important” (34.8%) account for 80% together.



**By Country/Region**

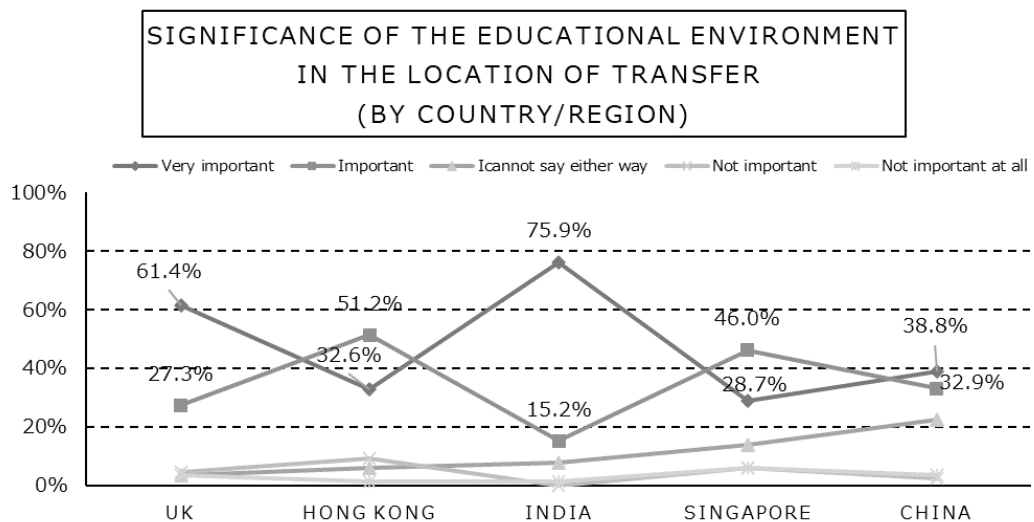
- In UK, “Very important” accounts for a large proportion (61.4%).
- In China, “I cannot say either way” accounts for a large proportion (22.4%).

**By Employer to work for**

- Among freelancers, “I cannot say either way” (21.1%) and “Not important” (10.5%) account for a large proportion.

**By Annual household income**

- “Educational environment” tends to account for a larger proportion among households with a higher income.



*By Country/Region*

SA / n=425

No	Significance of the educational environment in the location of transfer	UK	Hong Kong	India	Singapore	China	% to 5 - country total
1	Very important	61.4%	32.6%	75.9%	28.7%	38.8%	47.1%
2	Important	27.3%	51.2%	15.2%	46.0%	32.9%	34.8%
3	I cannot say either way	3.4%	5.8%	7.6%	13.8%	22.4%	10.6%
4	Not important	4.5%	9.3%	0.0%	5.7%	2.4%	4.5%
5	Not important at all	3.4%	1.2%	1.3%	5.7%	3.5%	3.1%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

*By Employer to work for*

SA / n=425

No	Significance of the educational environment in the location of transfer	Finance, insurance	Academic research, professional and technical services	Manufacturing	Telecommunications	Freelance	Other	% to 5 - country total
1	Very important	54.9%	52.2%	39.2%	50.0%	42.1%	44.1%	47.1%
2	Important	34.1%	26.1%	44.6%	40.0%	26.3%	34.9%	34.8%
3	I cannot say either way	4.4%	17.4%	14.9%	10.0%	21.1%	7.9%	10.6%
4	Not important	4.4%	0.0%	1.4%	0.0%	10.5%	7.9%	4.5%
5	Not important at all	2.2%	4.3%	0.0%	0.0%	0.0%	5.3%	3.1%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

*By Annual household income*

SA / n=425

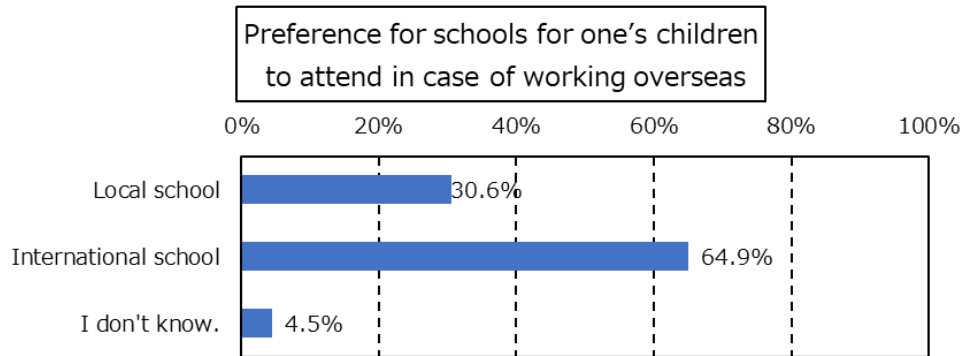
No	Significance of the educational environment in the location of transfer	Less than 15 - 20 million JPY	Less than 20 - 30 million JPY	Less than 30 - 40 million JPY	Less than 40 - 50 million JPY	50 million JPY or higher	% to 5 - country total
1	Very important	46.0%	43.5%	43.2%	48.8%	64.3%	47.1%
2	Important	38.0%	37.0%	42.1%	28.8%	16.7%	34.8%
3	I cannot say either way	7.0%	10.2%	9.5%	16.3%	11.9%	10.6%
4	Not important	7.0%	5.6%	4.2%	2.5%	0.0%	4.5%
5	Not important at all	2.0%	3.7%	1.1%	3.8%	7.1%	3.1%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

(6) Preference for schools for one’s children to attend in case of working overseas [SA / n=425]

Question : Assuming you would like your child to attend school at your overseas workplace, would you prefer a local school or an international school?

**Overall**

○ Many responded “International school” (64.9%), while a few responded “Local school” (30.6%).



**By Country/Region**

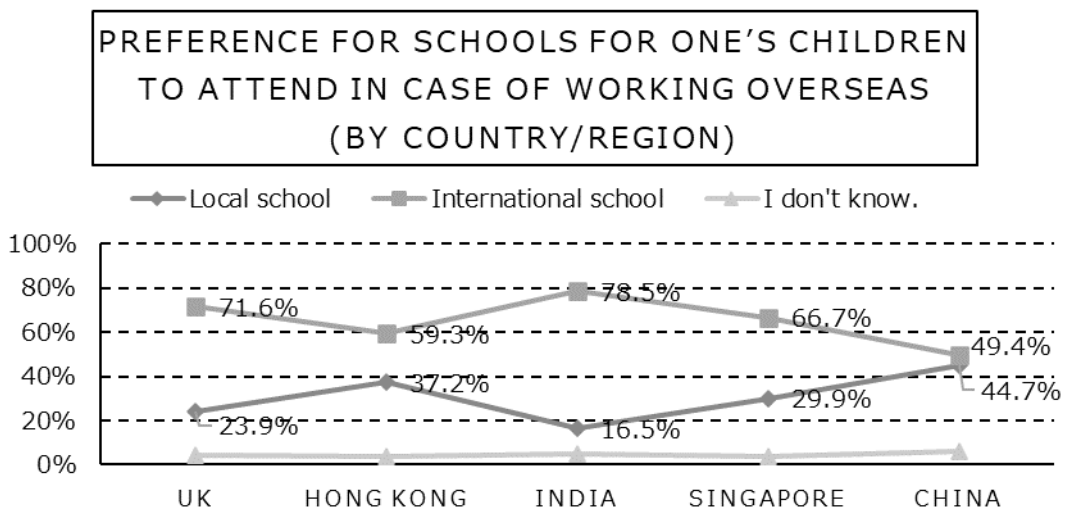
○ In India, “International school” accounts for a large proportion (78.5%).

**By Employer to work for**

○ In Telecommunication, “International school” accounts for a large proportion (95.0%).

**By Annual household income**

○ No specific tendencies are seen here.





*By Country/Region*

SA / n=425

No	Preference for schools for one's children to attend in case of working overseas	UK	Hong Kong	India	Singapore	China	% to 5 - country total
1	Local school	23.9%	37.2%	16.5%	29.9%	44.7%	30.6%
2	International school	71.6%	59.3%	78.5%	66.7%	49.4%	64.9%
3	I don't know.	4.5%	3.5%	5.1%	3.4%	5.9%	4.5%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

*By Employer to work for*

SA / n=425

No	Preference for schools for one's children to attend in case of working overseas	Finance, insurance	Academic research, professional and technical services	Manufacturing	Telecommunications	Freelance	Other	% to 5 - country total
1	Local school	37.4%	33.3%	35.1%	0.0%	36.8%	26.3%	30.6%
2	International school	59.3%	63.8%	63.5%	95.0%	63.2%	65.8%	64.9%
3	I don't know.	3.3%	2.9%	1.4%	5.0%	0.0%	7.9%	4.5%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

*By Annual household income*

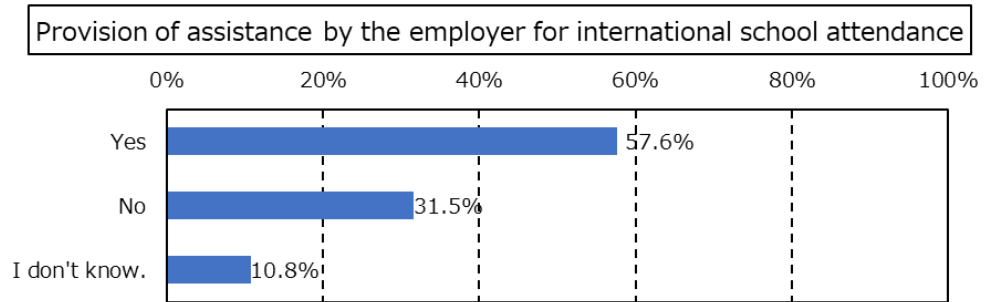
SA / n=425

No	Preference for schools for one's children to attend in case of working overseas	Less than 15 – 20 million JPY	Less than 20 – 30 million JPY	Less than 30 – 40 million JPY	Less than 40 – 50 million JPY	50 million JPY or higher	% to 5 - country total
1	Local school	32.0%	32.4%	28.4%	31.3%	26.2%	30.6%
2	International school	62.0%	60.2%	71.6%	68.8%	61.9%	64.9%
3	I don't know.	6.0%	7.4%	0.0%	0.0%	11.9%	4.5%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

(7) Provision of assistance by the employer for international school attendance [SA / n=425]  
 Question : Does your employer provide any assistance for international school attendance?

**Overall**

○ “Yes” accounts for a large proportion (57.6%), while “No” a small proportion (31.5%).



**By Country/Region**

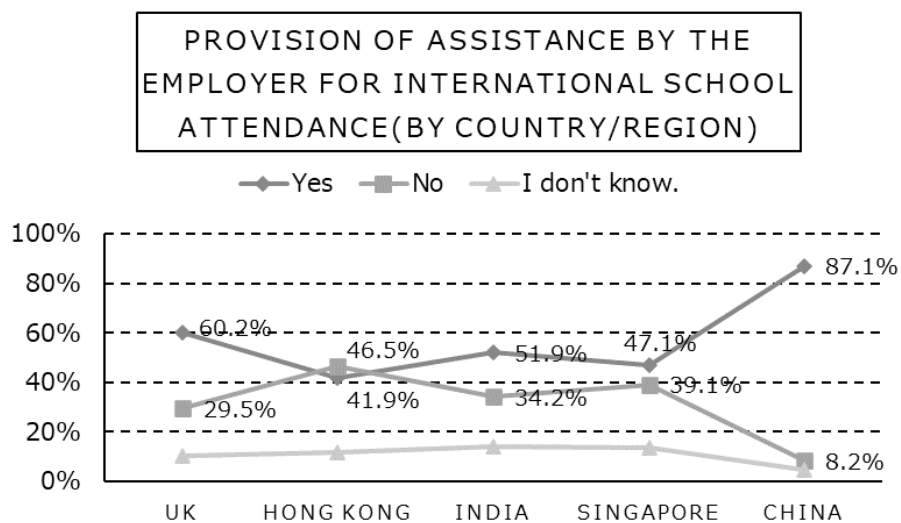
○ In China, “Yes” accounts for a large proportion (87.1%).

**By Employer to work for**

- In Academic research, professional and technical services, “Yes” accounts for a large proportion (72.5%).
- In Other, “Yes” accounts for a small portion (43.4%).

**By Annual household income**

○ Among households earning 30,000,000 JPY to less than 40,000,000 JPY, “Yes” accounts for a large proportion (68.4%).



*By Country/Region*

SA / n=425

No	Provision of assistance by the employer for international school attendance	UK	Hong Kong	India	Singapore	China	% to 5 - country total
1	Yes	60.2%	41.9%	51.9%	47.1%	87.1%	57.6%
2	No	29.5%	46.5%	34.2%	39.1%	8.2%	31.5%
3	I don't know.	10.2%	11.6%	13.9%	13.8%	4.7%	10.8%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

*By Employer to work for*

SA / n=425

No	Provision of assistance by the employer for international school attendance	Finance, insurance	Academic research, professional and technical services	Manufacturing	Telecommunications	Freelance	Other	% to 5 - country total
1	Yes	65.9%	72.5%	59.5%	65.0%	63.2%	43.4%	57.6%
2	No	20.9%	20.3%	28.4%	35.0%	26.3%	44.7%	31.5%
3	I don't know.	13.2%	7.2%	12.2%	0.0%	10.5%	11.8%	10.8%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

*By Annual household income*

SA / n=425

No	Provision of assistance by the employer for international school attendance	Less than 15 – 20 million JPY	Less than 20 – 30 million JPY	Less than 30 – 40 million JPY	Less than 40 – 50 million JPY	50 million JPY or higher	% to 5 - country total
1	Yes	49.0%	52.8%	68.4%	65.0%	52.4%	57.6%
2	No	40.0%	32.4%	24.2%	30.0%	28.6%	31.5%
3	I don't know.	11.0%	14.8%	7.4%	5.0%	19.0%	10.8%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

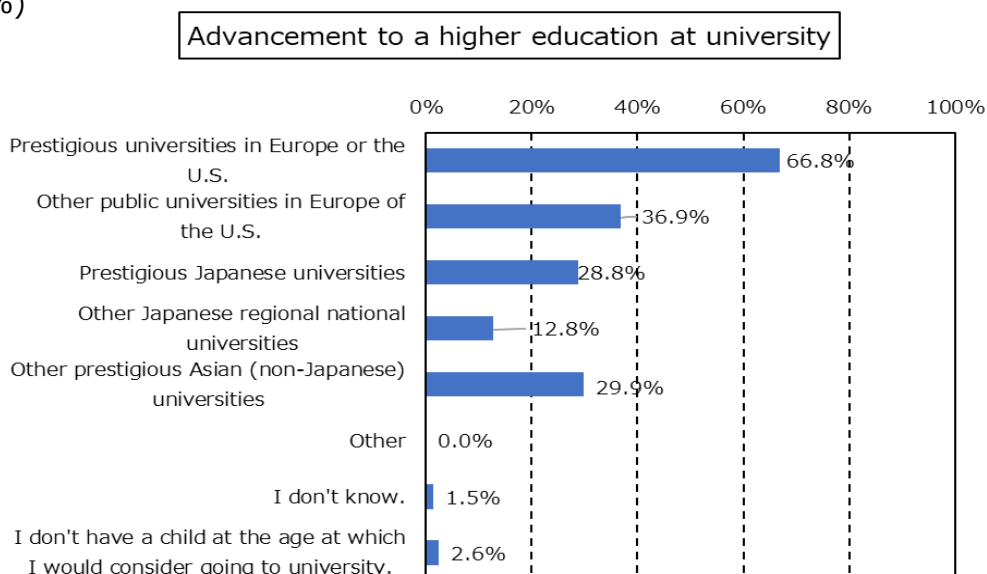
**The following question was directed to those who responded they “have children” for Question (6) Family structure**

4. Advancement to a higher education at university (MA / n=274)

Question : What type of university would you like your child to attend?

**Overall**

- “Prestigious Universities in Europe or the U.S. (Harvard, Yale, Princeton, Brown, Pennsylvania, Columbia, Dartmouth, Cornell, Oxford, Cambridge and UCL [University College London])” (66.8%) accounts for the most proportion, followed by “Other public universities in Europe or the U.S. (U.S. state universities, Russell Group in the U.K., etc.” (36.9%)



**By Country/Region**

- In UK, “Prestigious universities in Europe or the U.S.” accounts for a large proportion (77.9%).
- In India, "Prestigious universities in Europe or the U.S." (72.3%) accounts for the largest proportion, followed by "Other public universities in Europe or the U.S." (48.9%) and "Prestigious Japanese universities" (46.8%).

**By Employer to work for**

- In Academic research, professional and technical services, “Prestigious Japanese universities” accounts for a large proportion (37.8%).

**By Annual household income**

- Among households earning 40,000,000 JPY to less than 50,000,000 JPY, “Prestigious Japanese universities” (40.0%) and “Other Japanese regional national universities” (18.3%) account for a large proportion.

*By Country/Region*

SA / n=274

No	Advancement to a higher education at university	UK	Hong Kong	India	Singapore	China	% to 5 - country total
1	Prestigious universities in Europe or the U.S.	77.9%	65.9%	72.3%	75.0%	44.4%	66.8%
2	Other public universities in Europe of the U.S.	32.4%	45.5%	48.9%	25.0%	36.5%	36.9%
3	Prestigious Japanese universities	23.5%	13.6%	46.8%	28.8%	31.7%	28.8%
4	Other Japanese regional national universities	7.4%	11.4%	8.5%	5.8%	28.6%	12.8%
5	Other prestigious Asian (non-Japanese) universities	16.2%	36.4%	31.9%	38.5%	31.7%	29.9%
6	Other	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
7	I don't know.	1.5%	0.0%	2.1%	1.9%	1.6%	1.5%
8	I don't have a child at the age at which I would consider going to university.	4.4%	2.3%	0.0%	0.0%	4.8%	2.6%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

*By Employer to work for*

SA / n=274

No	Advancement to a higher education at university	Finance, insurance	Academic research, professional and technical services	Manufacturing	Telecommunications	Freelance	Other	% to 5 - country total
1	Prestigious universities in Europe or the U.S.	66.7%	68.9%	67.8%	72.7%	53.8%	66.3%	66.8%
2	Other public universities in Europe of the U.S.	35.3%	44.4%	32.2%	18.2%	38.5%	38.9%	36.9%
3	Prestigious Japanese universities	29.4%	37.8%	25.4%	27.3%	23.1%	27.4%	28.8%
4	Other Japanese regional national universities	9.8%	6.7%	16.9%	0.0%	30.8%	13.7%	12.8%
5	Other prestigious Asian (non-Japanese) universities	25.5%	35.6%	35.6%	18.2%	23.1%	28.4%	29.9%
6	Other	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
7	I don't know.	2.0%	2.2%	0.0%	9.1%	0.0%	1.1%	1.5%
8	I don't have a child at the age at which I would consider going to university.	2.0%	0.0%	3.4%	0.0%	7.7%	3.2%	2.6%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

*By Annual household income*

SA / n=274

No	Advancement to a higher education at university	Less than 15 - 20 million JPY	Less than 20 - 30 million JPY	Less than 30 - 40 million JPY	Less than 40 - 50 million JPY	50 million JPY or higher	% to 5 - country total
1	Prestigious universities in Europe or the U.S.	63.5%	73.5%	67.2%	61.7%	66.7%	66.8%
2	Other public universities in Europe of the U.S.	44.2%	30.9%	29.7%	36.7%	53.3%	36.9%
3	Prestigious Japanese universities	36.5%	17.6%	25.0%	40.0%	26.7%	28.8%
4	Other Japanese regional national universities	9.6%	11.8%	14.1%	18.3%	6.7%	12.8%
5	Other prestigious Asian (non-Japanese) universities	32.7%	26.5%	32.8%	30.0%	26.7%	29.9%
6	Other	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
7	I don't know.	0.0%	2.9%	1.6%	1.7%	0.0%	1.5%
8	I don't have a child at the age at which I would consider going to university.	1.9%	2.9%	3.1%	0.0%	6.7%	2.6%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

## 5. Other free comments and remarks

Question : Please feel free to describe your expectations for international schools in Osaka and elsewhere in Japan, any improvements you would like to see, what elements you think are necessary in establishing a new school, how much you would be influenced by the surrounding international school situation when considering working abroad, and any other comments or suggestions you would like to make.

No	Category	Subcategory	Counts	Subsubcategory (representative comments)
1	Positive comments		75	<ul style="list-style-type: none"> <li>•Expectation for international school in Osaka Japan is very high just because of rich study environment quietly progressing every year.</li> <li>•It was good.</li> <li>•It's great.</li> </ul>
2	Neutral comments		97	<ul style="list-style-type: none"> <li>•No comments.</li> <li>•Nothing in particular.</li> </ul>
3	No preference or need to go to an international school		5	<ul style="list-style-type: none"> <li>•Actually, I will prefer a local school.</li> <li>•I do not like to work in Japan. I prefer Europe.</li> <li>•I don't intend to go to school when I'm working in Osaka or other cities in Japan. I would like to learn the local language in order to improve my work there.</li> <li>•I have no children so no expectations.</li> <li>•Not in demand.</li> </ul>
4	Comments on languages	Emphasis on English education	19	<ul style="list-style-type: none"> <li>•Teach English as an international language.</li> <li>•Mainly use English in the class and daily communication.</li> <li>•Main language should be English.</li> </ul>
		Introduction of education in foreign languages other than English	10	<ul style="list-style-type: none"> <li>•I would love it if the schools can teach Japanese as a second language that way my children can have the option to study in Japanese universities while knowing Japanese instead of only English.</li> <li>•Teach a second language like mandarin.</li> <li>•I hope the international schools in Japan will offer the Japanese language and its own culture teaching apart from all the common features in all international schools.</li> <li>•I think it's important that lessons are taught in the native language of the students and intensive courses are available for those to learn Japanese.</li> </ul>
5	Comments on teaching staff quality	Expertise and experience of teaching staff	20	<ul style="list-style-type: none"> <li>•I think the school must be professional and parallel teachers, words and deeds will affect children.</li> <li>•Good quality of education great teachers</li> <li>•A world class school with state of art infrastructure and quality teachers</li> <li>•Would like more teaching staff to be patient, well-rounded and professional</li> <li>•Hiring of experienced teaching staff</li> </ul>
		Internationality and diversity of teaching staff	3	<ul style="list-style-type: none"> <li>•International lecturers with global view points</li> <li>•I would expect English to be the language of communication. Teachers should be from all across the world and activities should be all inclusive.</li> <li>•I would like int'l school in Osaka recruiting teachers who graduated from top universities in OECD countries. Surely, I concern a lot about the high quality int'l school available when I'm considering working abroad. I care much about the education my child will receive.</li> </ul>
		Education and training of teaching staff	2	<ul style="list-style-type: none"> <li>•Investing in the professional development of teachers and staff is crucial for maintaining high standards of education. International schools should provide opportunities for ongoing training, workshops, and conferences to keep educators updated on the latest trends in education and teaching practices.</li> <li>•Teachers should be more educated and well-behaved and environment should also be green.</li> </ul>

No	Category	Subcategory	Counts	Subsubcategory (Representative comments)
6	Comments on the educational level	Curriculum quality	22	<ul style="list-style-type: none"> <li>•It all depends on the quality of knowledge and skills the school imparts.</li> <li>•I would hope the international school able to provide all rounded education.</li> <li>•It is all about the quality of education and the openness of the curricula.</li> <li>•Curriculum should be similar to home country, and recognised in the same respect. Best to use English as main mode of communication.</li> <li>•I would expect a curriculum similar to the UK with a teaching standard on par.</li> </ul>
		Request for teaching contents	13	<ul style="list-style-type: none"> <li>•More Environmental studies and more exposure to nature and addressing Burning issue like Global Warming</li> <li>•Let children can learn more about polite and behavior activity.</li> <li>•Humility discipline and orderliness are some Japanese traits I admire and Asian value and family and culture are things these schools must have.</li> <li>•Teach true and real ancient history.</li> <li>•Better financial education</li> </ul>
		Request for teaching methods	6	<ul style="list-style-type: none"> <li>•Speak English, more teachers and fewer students, free during lesson, open-minded, can learn outside classroom.</li> <li>•Cater to the needs of international students Have a slower pace when teaching.</li> <li>•Multi learning way instead of just dictation and keep writing homework</li> <li>•Personalised learning</li> <li>•With activity teaching and childcare services</li> <li>•I would expect solid language lessons so my child can emerge herself into the Japanese culture. I would expect the fundamental part of lessons to be structured in a way to get the most out of the students not only theory but practical elements to the learning pattern.</li> </ul>
		Educational alignment with the international standard	16	<ul style="list-style-type: none"> <li>•The standards should be equivalent to other international schools worldwide.</li> <li>•Recognized by universities in Europe and N. America.</li> <li>•Have IB</li> <li>•The standard should be uniform so that my child doesn't suffer if shifted to another country.</li> <li>•Offer a global education, preparing students for an interconnected world. The curriculums must be recognized worldwide with transferable credits. To make it easy for students to move easily between international schools around the world, or continue at a similar school when student return to home country.</li> </ul>
		Practice of multi-cultural education	12	<ul style="list-style-type: none"> <li>•I expect international schools in Japan are truly internationalized so that my daughter may have the opportunities to widen her horizon by interacting with schoolmates coming from different cultures.</li> <li>•Children can be feel the culture of different countries</li> <li>•I think it is very good to go to an international school as there are all types of people and it is very diverse and my children can learn a lot from these factors.</li> <li>•I would like a vast mix of nationalities of students.</li> </ul>

No	Category	Subcategory	Counts	Subsubcategory (Representative comments)
7	Comments on the environment	School facilities	13	<ul style="list-style-type: none"> <li>• Good facility for learning</li> <li>• Modern facilities</li> <li>• State of art infrastructure</li> <li>• Educational amenities like good toilets, good and full equipped laboratories with full equipment</li> <li>• Large area and new facilities</li> </ul>
		Good educational environment	16	<ul style="list-style-type: none"> <li>• The environment in the school should have some similarity as the school in my home country.</li> <li>• Better school environment and more place for students to use and play</li> <li>• Good and clean study environment</li> </ul>
		Safe and secure environment	16	<ul style="list-style-type: none"> <li>• Environment of the school should be safe for students. And all students should have a sense of feeling that he is safe within the environs of the school.</li> <li>• The safety of avoiding nuclear radioactive pollutants must be ensured in terms of air-quality, food and water-sources</li> <li>• They would be safe and secure in the local area.</li> </ul>
		Multilingual environment	10	<ul style="list-style-type: none"> <li>• Multilingual environment will be nice.</li> <li>• To cater to english speaking foreigners</li> <li>• Have to be able to cover in international language</li> </ul>
		Comments on other environments, such as within the school premises or the neighborhood	4	<ul style="list-style-type: none"> <li>• The expectation is that the living environment must be very good, and the scenery must be very beautiful. If I work abroad, the international schools around me must be very lively.</li> <li>• Environment should also be green.</li> <li>• More recent buildings with spacious environment</li> </ul>
		Interactive environment with local residents	4	<ul style="list-style-type: none"> <li>• Should be able to accomodate as per the local environment scenario and mingle with the locals.</li> <li>• Strong community engagement</li> <li>• Inclusion in to the community</li> <li>• Ease of communication and distance and comfort with any local people</li> </ul>
8	Comments on locations	Location with good transportation service	3	<ul style="list-style-type: none"> <li>• Transportation needs to be more convenient.</li> <li>• Convenient location</li> <li>• Easy to reach</li> </ul>
		Distance from Home	3	<ul style="list-style-type: none"> <li>• Location of school and home are near not far.</li> <li>• It should be close to home so that it does not take long to commute.</li> <li>• Well, proximity is a factor that I'll consider.</li> </ul>
9	Comments on advancement to higher education and support for career development		3	<ul style="list-style-type: none"> <li>• Good job opportunity after study</li> <li>• Provide the path to other colleagues and univerisity overseas</li> <li>• High examination pass rates</li> </ul>
10	School management	Comments on costs such as tuition, etc.	7	<ul style="list-style-type: none"> <li>• I hope the fee is affordable.</li> <li>• Cost of their courses</li> <li>• Good value for the price</li> <li>• Price is low.</li> </ul>
		Comments on enhancement of information dissemination	3	<ul style="list-style-type: none"> <li>• More online information on enrolling international students would be nice.</li> <li>• Gather more information and resources to face the impact.</li> <li>• Better introduction</li> </ul>
11	Comments on other supports		7	<ul style="list-style-type: none"> <li>• Childcare services</li> <li>• I would want to know the support offered outside of school, eg accomodation etc.</li> </ul>



## IV. Questionnaire

### 1. Japanese version

**Q1.**

**あなたの年齢をお知らせください。**

(ひとつだけ) 【必須】

- 20歳代
- 30歳代
- 40歳代
- 50歳代
- 60歳代
- 上記以外

**Q2.**

**あなたの性別をお知らせください。**

(ひとつだけ) 【必須】

- 男
- 女
- 答えたくない

**Q3.**

**あなたが務めている勤務先に最も近いものをお知らせください。**

(ひとつだけ) 【必須】

- 金融業・保険業
- 学術研究、専門・技術サービス業
- 製造業
- 情報通信業
- フリーランス
- その他

**Q4.**

あなたの個人年収をお知らせください。

(ひとつだけ) 【必須】

- 1,500万円未満
- 1,500万円以上2,000万円未満
- 2,000万円以上2,500万円未満
- 2,500万円以上3,000万円未満
- 3,000万円以上3,500万円未満
- 3,500万円以上4,000万円未満
- 4,000万円以上

**Q5.**

あなたの世帯年収をお知らせください。

(ひとつだけ) 【必須】

- 1,500万円未満
- 1,500万円以上2,000万円未満
- 2,000万円以上3,000万円未満
- 3,000万円以上4,000万円未満
- 4,000万円以上5,000万円未満
- 5,000万円以上

**Q6.**

あなたの家族構成を教えてください。(該当するものすべて選択してください)

(いくつでも) 【必須】

- 独身
- 配偶者
- 子1人
- 子2人
- 子3人以上

**Q7.**

あなたのお子様の通学先はインターナショナルスクールですか。

(ひとつだけ) 【必須】

- 子どもは全員インターナショナルスクールに通わせている
- 子どもの一部をインターナショナルスクールに通わせている
- 子どもは全員現地の学校に通わせている

**Q8.**

あなたのお子様の通学先をインターナショナルスクールに変更することはお考えですか。

(ひとつだけ) 【必須】

- 検討している
- 検討していない

**Q9.**

あなたが希望する勤務地をお知らせください。

(いくつでも) 【必須】

- 欧州
- 北米
- 中東
- アジア (日本以外)
- 日本
- その他
- 海外勤務を希望しない

**Q10.**

転職について、家庭内における決定権はどなたにありますか。

(ひとつだけ) 【必須】

- どちらかと言えば自分
- どちらかと言えば配偶者

**Q11.**

あなたが海外勤務するとしたら、家族同伴ですか、単身ですか。

(ひとつだけ) 【必須】

- 同伴の可能性が高い
- 単身の可能性が高い
- わからない

**Q12.**

あなたが海外勤務先の居住環境について最も重視することは何ですか。

(ひとつだけ) 【必須】

- 住宅環境
- 医療環境
- 教育環境
- その他

**Q13.**

あなたにとって転勤先の教育環境はどれくらい重要ですか。

(ひとつだけ) 【必須】

- とても重要
- 重要
- どちらでもない
- 重要でない
- 全く重要でない

**Q14.**

海外勤務先でお子様を学校に通わせると仮定した場合、現地の学校とインターナショナルスクールのどちらを希望しますか。

(ひとつだけ) 【必須】

- 現地の学校
- インターナショナルスクール
- わからない

**Q15.**

あなたの勤務先では、インターナショナルスクール就学の際の補助等がありますか。

(ひとつだけ) 【必須】

- ある
- ない
- わからない

**Q16.**

お子様が現在通っているインターナショナルスクールは通学制と寄宿舎制（ボーディングスクール）のどちらですか。

(ひとつだけ) 【必須】

- 通学制
- 寄宿舎制

**Q17.**

お子様はどの課程から入学させていますか。

(ひとつだけ) 【必須】

- 幼稚園相当
- 小学校相当
- 中学校相当
- 高等学校相当

Q18.

インターナショナルスクールまでの距離は、アクセス時間にしてどれくらいですか（公共交通機関の利用を想定）

（ひとつだけ）【必須】

- 30分未満
- 30分以上1時間未満
- 1時間以上1時間30分未満
- 1時間30分以上2時間未満
- 2時間以上

Q19.

インターナショナルスクールを選択するにあたり、授業料（寄宿舎代等は含まない）は1人あたり年間どのくらいを想定していましたか。

（ひとつだけ）【必須】

- 1万米ドル以内
- 2万米ドル以内
- 3万米ドル以内
- 4万米ドル円以内
- 5万米ドル以内
- 5万米ドル超でも可

Q20.

授業で主に使用する言語はどれですか。

（ひとつだけ）【必須】

- 英語
- 現地語
- その他

Q21.

学校を選択するにあたり、あなたが重視したこと（上位3個）を選択してください。



【必須】

	1位	2位	3位
大学進学実績	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
教員の質	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
生徒の数及び国籍	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
学校にかかる費用	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
学校設備（校舎の築年数、グラウンドの広さ等）	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
採用しているカリキュラム【IB等国际認証、各国カリキュラム、宗教カリキュラム】	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
立地（駅からの距離）	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
立地（学校周辺の自然の豊かさ）	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
その他	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**Q22.**

お子様の通学先をインターナショナルスクールに変更する場合、通学制と寄宿舎制のどちらを希望しますか。

(ひとつだけ) 【必須】

- 通学制
- 寄宿舎制
- どちらでも良い

**Q23.**

お子様はどの課程から入学させる予定ですか。

(ひとつだけ) 【必須】

- 幼稚園相当
- 小学校相当
- 中学校相当
- 高等学校相当

**Q24.**

インターナショナルスクールまでの距離は、アクセス時間にしてどれくらいを想定していますか（公共交通機関の利用を想定）

(ひとつだけ) 【必須】

- 30分以内
- 1時間以内
- 1時間30分以内
- 2時間以内
- 2時間超でも可

**Q25.**

1人あたりの授業料（寄宿舎代等は含まない）は、年間でどのくらいを想定していますか。

(ひとつだけ) 【必須】

- 1万米ドル以内
- 2万米ドル以内
- 3万米ドル以内
- 4万米ドル以内
- 5万米ドル以内
- 5万米ドル超でも可

**Q26.**

授業で主に使用する言語はどれを望みますか。

(ひとつだけ) 【必須】

- 英語
- 現地語
- その他

**Q27.**

学校を選択するにあたり、重視すること(上位3個)を選択してください。



【必須】

	1位	2位	3位
大学進学実績	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
教員の質	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
生徒の数及び国籍	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
学校にかかる費用	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
学校設備(校舎の築年数、グラウンドの広さ等)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
学校が有する国際認証【WASC(米国高校卒業資格)、CIS、ACSI(どちらも英国高校卒業資格)】	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
採用しているカリキュラム【IB等国際認証、各国カリキュラム、宗教カリキュラム】	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
立地(駅からの距離)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
立地(学校周辺の自然の豊かさ)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
その他 <input type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**Q28.**

あなたのお子様に、どのような大学への進学を希望しますか。

(いくつでも) 【必須】

- 欧米の名門大学(ハーバード大学、イエール大学、プリンストン大学、ブラウン大学、ペンシルベニア大学、コロラド大学、ピア大学、ダートマス大学、コーネル大学、オックスフォード大学、ケンブリッジ大学、UCL[University College London])
- その他欧米の公立大学(米国州立大学、英国ラッセルグループ等)
- 日本の名門大学(東京大学、京都大学、大阪大学)
- その他日本の地方国立大学
- アジア(日本以外)の名門大学(シンガポール国立大学、香港大、精華大、北京大等)
- その他
- わからない
- 大学進学を検討する年齢の子どもがいない

**Q29.**

大阪をはじめ、日本のインターナショナルスクールに対するあなたの期待や改善点、新たに設立するスクールに必要と思われる要素、海外勤務を考える際に周辺のインターナショナルスクール事情にどれくらい影響を受けるか、そしてその他の意見や提案について、どんなことでも自由に記述してください。

## 2. English version

**Q1.**

**Please tell us your age.**

(Single Answer)[Required]

- 20-29
- 30-39
- 40-49
- 50-59
- 60-69
- Other than above

**Q2.**

**Please tell us your gender.**

(Single Answer)[Required]

- Male
- Female
- I don't want to answer.

**Q3.**

**Please tell us which of the following most accurately describes the employer you work for.**

(Single Answer)[Required]

- Finance, insurance
- Academic research, professional and technical services
- Manufacturing
- Telecommunications
- Freelance
- Other



**Q4.**

**Please tell us your individual annual income.**

(Single Answer)[Required] ※調査を実施する際、現地通貨で表示

- Less than JPY 15,000,000
- 15,000,000 JPY to less than 20,000,000 JPY
- 20,000,000 JPY to less than 25,000,000 JPY
- 25,000,000 JPY to less than 30,000,000 JPY
- 30,000,000 JPY to less than 35,000,000 JPY
- 35,000,000 JPY to less than 40,000,000 JPY
- 40,000,000 JPY or more

**Q5.**

**Please tell us your annual household income.**

(Single Answer)[Required] ※調査を実施する際、現地通貨で表示

- 15,000,000 JPY to less than 20,000,000 JPY
- 20,000,000 JPY to less than 30,000,000 JPY
- 30,000,000 JPY to less than 40,000,000 JPY
- 40,000,000 JPY to less than 50,000,000 JPY
- 50,000,000 JPY or more

**Q6.**

**Please tell us about your family structure. (Please select all that apply)**

(Multiple Answer)[Required]

- Single
- Spouse
- 1 child
- 2 children
- 3 or more children

**Q7.**

**Do your children attend an international school?**

(Single Answer)[Required]

- All of my children attend an international school.
- Some of my children attend an international school.
- All of my children attend a local school.

**Q8.**

**Are you considering changing your child's school to an international school?**

(Single Answer)[Required]

- I am considering it.
- I am not considering it.

**Q9.**

**Please tell us where you would like to work.**

(Multiple Answer)[Required]

- Europe
- North America
- Middle East
- Asia (outside Japan)
- Japan
- Other
- I do not want to work overseas.

**Q10.**

**Who has the authority to make decisions about work transfers within the family?**

(Single Answer)[Required]

- More likely me
- More likely my spouse

**Q11.**

**If you were to work abroad, would you be accompanied by family or go alone?**

(Single Answer)[Required]

- I would probably be accompanied by my family.
- I would probably go alone.
- I don't know.

**Q12.**

**What is most important to you about the living environment of your overseas workplace?**

(Single Answer)[Required]

- Residential environment
- Medical treatment environment
- Education environment
- Other

**Q13.**

**How important is the educational environment of the place you are transferring to for you?**

(Single Answer)[Required]

- Very important
- Important
- I cannot say either way
- Not important
- Not important at all

**Q14.**

**Assuming you would like your child to attend school at your overseas workplace, would you prefer a local school or an international school?**

(Single Answer)[Required]

- Local school
- International school
- I don't know

**Q15.**

**Does your employer provide any assistance for international school attendance?**

(Single Answer)[Required]

- Yes
- No
- I don't know

**Q16.**

**Is the international school your child currently attends a commuter school or a boarding school?**

(Single Answer)[Required]

- Commuter school
- Boarding school

**Q17.**

**From what course of study did you enroll your child in?**

(Single Answer)[Required]

- Kindergarten equivalent
- Elementary school equivalent
- Junior high school equivalent
- High school equivalent

**Q18.**

**What is the distance to the international school in terms of access time (assuming public transportation)?**

(Single Answer)[Required]

- Less than 30 minutes
- 30 minutes to less than 1 hour
- 1 hour to less than 1 hour and 30 minutes
- 1 hour and 30 minutes to less than 2 hours
- 2 hours or more

**Q19.**

**In choosing an international school, how much did you expect tuition (not including boarding fees, etc.) to cost per student per year?**

(Single Answer)[Required]

- Less than 10,000 USD
- Less than 20,000 USD
- Less than 30,000 USD
- Less than 40,000 USD
- Less than 50,000 USD
- 50,000 USD or more

**Q20.**

**Which language is the main language used in class?**

(Single Answer)[Required]

- English
- Local language
- Other

**Q21.**

**Please select the top three factors (top 3) that were important to you in selecting a school.**



【必須】

	1st	2nd	3rd
Good for getting into university	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quality of teaching staff	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Number and nationality of students	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cost of school	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
School facilities (age of school buildings, size of school grounds, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
International certifications held by the school (WASC (U.S. high school diploma), CIS, ACSI (both U.K. high school diplomas))	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Curriculum adopted by the school (IB and other international certifications, national curriculum, religious curriculum)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Location (distance from station)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Location (richness of nature around the school)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**Q22.**

**If you change your child's school to an international school, would you prefer a commuter school or a boarding school?**

(Single Answer)[Required]

- Commuter school
- Boarding school
- Either is fine

**Q23.**

**What course of study do you plan to enroll your child in?**

(Single Answer)[Required]

- Kindergarten equivalent
- Elementary school equivalent
- Junior high school equivalent
- High school equivalent

**Q24.**

**How far do you expect to be to the international school in terms of access time (assuming public transportation)**

(Single Answer)[Required]

- Within 30 minutes
- Within 1 hour
- Within 1 hour and 30 minutes
- Within 2 hours
- Over 2 hours is possible

**Q25.**

**What is your expected tuition per student per year (not including dormitory fees, etc.)?**

(Single Answer)[Required]

- Less than 10,000 USD
- Less than 20,000 USD
- Less than 30,000 USD
- Less than 40,000 USD
- Less than 50,000 USD
- Over 50,000 USD is possible

**Q26.**

**Which language would you like the main language used in class to be?**

(Single Answer)[Required]

- English
- Local language
- Other

**Q27.**

Please select the top 3 things (top 3) that are important to you in selecting a school.



【必須】

	1st	2nd	3rd
Good for getting into university	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	1st	2nd	3rd
Quality of teaching staff	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Number and nationality of students	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cost of school	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
School facilities (age of school buildings, size of school grounds, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
International certifications held by the school (WASC (U.S. high school diploma), CIS, ACSI (both U.K. high school diplomas))	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Curriculum adopted by the school (IB and other international certifications, national curriculum, religious curriculum)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Location (distance from station)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Location (richness of nature around the school)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other <input type="text"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**Q28.**

What type of university would you like your child to attend?

(Multiple Answer)[Required]

- A prestigious university in Europe or the U.S. (Harvard University, Yale University, Princeton University, Brown University, University of Pennsylvania, Columbia University, Dartmouth College, Cornell University, Oxford University, Cambridge University, UCL (University College London))
- Other public universities in Europe or the U.S. (U.S. state universities, Russell Group in the U.K., etc.)
- Prestigious Japanese universities (University of Tokyo, Kyoto University, Osaka University)
- Other Japanese regional national universities
- Other prestigious Asian (non-Japanese) universities (National University of Singapore, Hong Kong University, Tsinghua University, Peking University, etc.)
- Other
- I don't know.
- I don't have a child at the age at which I would consider going to university.

**Q29.**

Please feel free to describe your expectations for international schools in Osaka and elsewhere in Japan, any improvements you would like to see, what elements you think are necessary in establishing a new school, how much you would be influenced by the surrounding international school situation when considering working abroad, and any other comments or suggestions you would like to make.